



GVAA's Summer Art Show and Sale at the Marketplace

Members of the Goleta Valley Art Association will have the opportunity to show and sell their works of art when the Association hosts its summer show and sale

Saturday, June 15, 2024

10 a.m.-4 p.m.

This will be a non-juried exhibition, outdoors at Camino Real Marketplace in Goleta, where locals and tourists will be gathering to eat and shop. It's also graduation weekend for UCSB so we expect good traffic. If you would like to be a part of this exciting event, here are some guidelines for you to be thinking about...

TGVAA will provide:

- Display panels (see application for sizes) and hooks for hanging.
 - Please the sketch on the next page for a description of how the panels will be configured.
- White plastic table covers. You are welcome to bring your own white table cover.
- Pop-up tents.
- Receipt books for sales.

Artists:

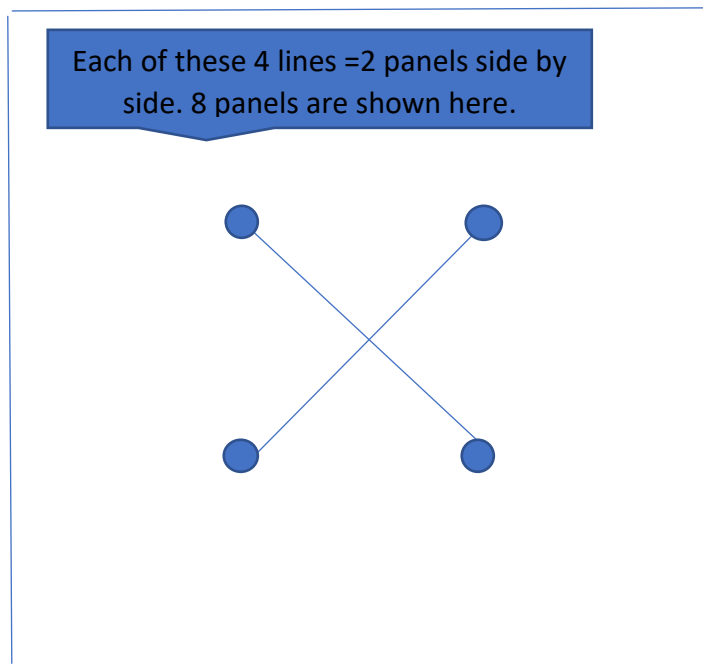
- Participants agree to be present the day of the show. Artists should bring their own chair(s)—maximum 2 if bringing someone to assist you.
- Artists may bring tables to show craft items. Tables must be placed outside the tent adjacent to the artist's panels.
- A 25% commission will be deducted from the price to cover the cost and advertising of the show and a charitable donation based on sales.

- Participating artists should plan to arrive at the Marketplace at 8:30 a.m., and no later than 9 a.m., on June 17 to hang and label their work and set up their tables, if using.
- The sales process will be described at the event. Briefly, the artists will be provided receipt books. The top two copies will be given to the customer to take to the payment table under the red tent. Once paid, the customer will return to the artist with proof of payment and be given what they purchased. Artists may take the third copy for their records.

CONFIGURATION OF PANELS

The panels will be arranged as below. Each of the four lines radiating from the center represents two panels side by side versus in a V shape as we have used in the past. For instance, each of the four lines represents ONE of the following sizes: 60" wide (2-30" side by side) X 72" high, 120" wide (4-30" side by side) by 72" high, 76" wide (2-38" side by side) by 60" high-mesh/72" high-fabric, or 152" (4-38" side by side-60" high mesh/72" high fabric). This will allow all artwork to be sheltered by the canopies, represented by the outer line. Here is another way to look at this:

- \$30 for double panel-one side-60" wide X 72" high
- \$60 for double panel-two sides-120" wide X 72" high
- \$35 for double panel-one side-76" wide X __ 60" high (mesh) or __ 72" high (fabric)
- \$70 for double panel-two sides-152" wide X 60" high (mesh) or __ 72" high (fabric).



Questions? Contact Pat Heller, Special Events Coordinator, at patheller@cox.net