



April 2021

thegoletavalleyartassociation.org



A Message from our President

Dear fellow GVAA artists,

This Sunday, March 14th we all Spring Forward – remember to set your clocks an hour ahead. It is good to know that Spring is on it's light filled way. My mood always brightens this time of year and even more so now that the Covid vaccine is here. Many of us have received two doses and others are lining up for appointments. Never have so many been so happy to receive a shot in the arm!!!

April brings our new Virtual show also a Spring Forward moment. All GVAA artists are invited to send two pieces to Paula Gregoire-Jones at pgregoire-jones@verizon.net by March 15th in order to have them included in the show. You may submit any theme and medium. There is a \$10 submission fee which can be paid by check to GVAA, P.O. Box 435, Goleta, CA 93116 or through our PayPal link

<https://www.thegoletavalleyartassociation.org/events.html>. Please make sure your GVAA membership is up to date by sending in the \$25 annual dues by March 15th along with a Membership Renewal form. Again, you may pay by check to our P.O. Box or to the PayPal link for membership renewal - <https://www.thegoletavalleyartassociation.org/how-to-join.html>.

Board Members Terre Sanitate and Pat Heller will develop a PR and Advertising campaign so we can get the word out about our new show which opens April 1st. We will also be sending out this information to all members via e-mail so you can let your friends and family know.

The GVAA Board voted to allow interested artists to apply for membership via jpeg. Guidelines for membership and for submission of jpeg art is included in the newsletter and will be provided to all interested parties. The due date for submission is March 15th at 5 pm, so please advise your friends who have expressed interest in becoming members. They should send their submissions to Jan Smith, Director, Membership at jansmith.sb@gmail.com.

Our Zoom members' program in February again featured Jodi Miles who presented "Art In Troubled Times." It was very successful and moving as we viewed the art and craft created by the Japanese Americans interned during WW2. This month, we will have our regular Zoom members' meeting on Thursday, March 18th at 2 pm. This is an opportunity to have your art reviewed by peers, so please let Jan Smith know if you would like to attend at jansmith.sb@gmail.com.

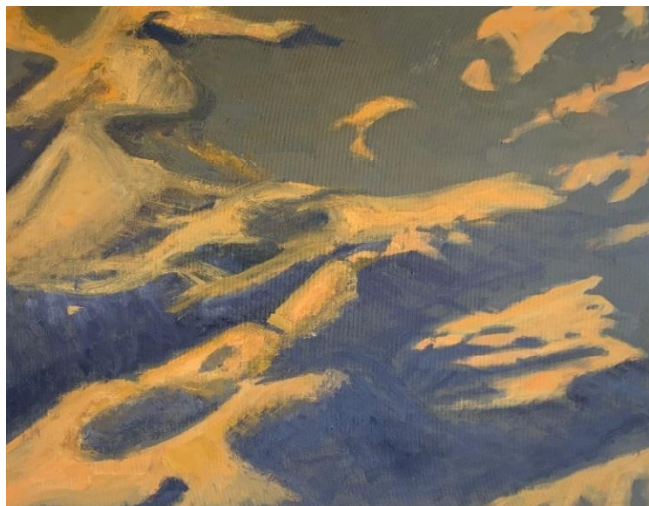
Betty White, GVAA Newsletter Editor has been on the job with us for the past year. We thought it was time for her to introduce herself to all members, so her photo and profile are featured in this edition. Thank you, Betty for doing such an outstanding job for GVAA this last Covid filled year.

If you want to continue to be included in our virtual shows and all other events we are scheduling, please send in your Membership Renewal and \$25 fee. Thanks to all who have already renewed!!!

As always, please keep well and stay safe -

Elizabeth

Submitted Works



Artist: Gerry Winant
Title: Caliente Shadows
Medium: Oil on canvas, 24 x 30

I was doing a realistic version of this scene, when I noticed the interesting shapes of the shadows on the hills when I zoomed in on it.

anngerry@cox.net



Artist: Merith Cosden
Title: Spring Flowers
Medium: Acrylic, 12 x 12 on canvas

This is part of my new flower series reflecting a feeling of hope this spring.

cosden@education.ucsb.edu



Artist: Sue Fridley
Title: Sedona Pots
Medium: Watercolor, 14 x 14

Negative painting has always been a challenge for watercolor artists. This was a good lesson in “saving the darks”. It started with watercolor paper totally covered in gesso. The drawing was then made. The whole paper was covered in a dark color (ultramarine blue and burnt sienna) With a sponge, damp cloth and damp brush...the highlites were wiped out. Some texture was made with a brush and some burnt sienna. Try it!!

suefridley3@icloud.com



Artist: Joyce Reinertson **Title:** Three Round Frames **Medium:** Photos, 13 x 24

This particular piece is called Three Round Frames. It is part of a series "In and Out of the Frame" where I did a number of photos with different frames with the three cats that I have. These are not art works but photographs taken in a studio setting in my house. I am always looking for interesting concepts and idea of using frames with cats in them came after seeing art work and photos of people in frames. The still life, bunnies and a mouse were added to add color and interest. The round frames are put into a large cardboard backdrop covered with photo backdrop paper so that this will stand upright. Three cardboard boxes covered with the same paper were used behind the round frames so the cats can go in and out of the frames. These backdrops are not photoshopped and each one is made especially for the particular photo I have in mind.

If you are interested in looking at the series, I was chosen to be part of a national exhibit for a year in 2019 to 2020 called www.Photoville8thedition The Fence Photo Competition in the Creatures category. ALLCREATURES This exhibit started in New York and traveled through several cities in the US and Canada. This particular photo has won numerous awards in photo competitions internationally as well.



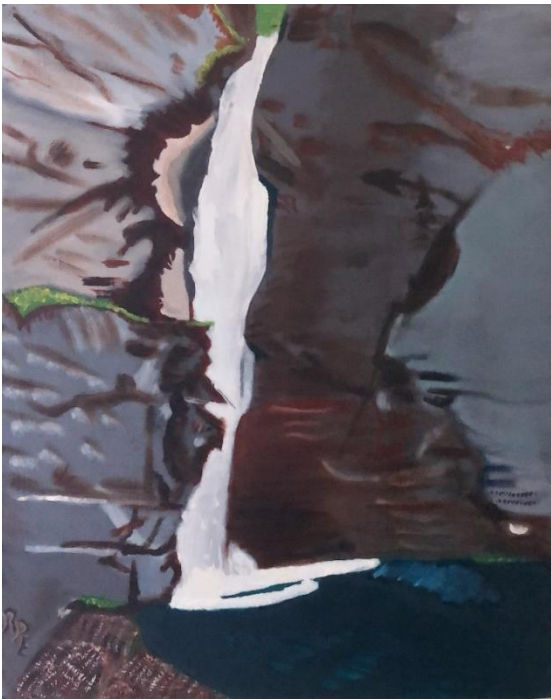
Artist: Paula Gregoire-Jones

Title: Sunset over Ocean

Medium: Stained Glass (top 17 x 17)

I did the mosaic using scrap stained-glass on one of three glass patio tables I got at Restore. This was inspired by the colorful sunsets we were having during the fires this summer. When I work in this style of mosaic, I like to piece scrap pieces of glass (left from my stained-glass work) with a minimum of cutting or shaping and I don't work from a design. After grouting I put on an epoxy resin coating to make a smooth surface and to weather proof the table. I also painted the table black from white.

www.pgregoire-jones@verizon.net



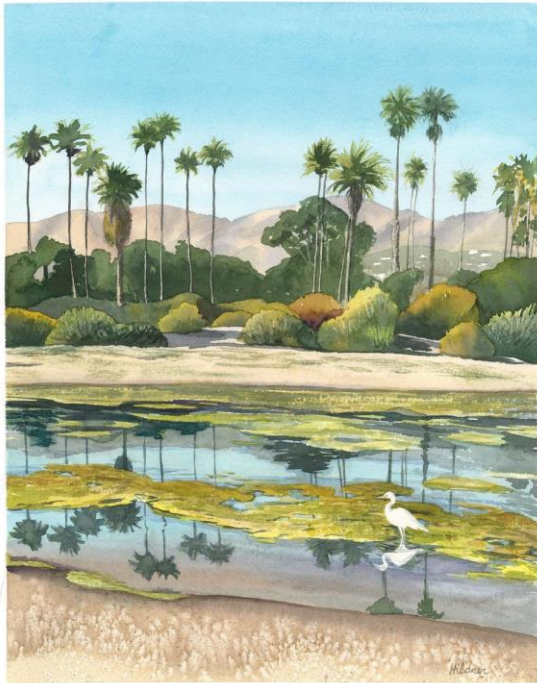
Artist: [Richard Erskine](mailto:Rx4erskine@gmail.com)

Title: **Takakkaw Falls**

Medium: **Oil on Canvas Board, 16 x 20**

This painting is based off a photograph I took while in the Canadian Rocky Mountains with the Santa Barbara City College Geology department field trip several years ago.

Rx4erskine@gmail.com



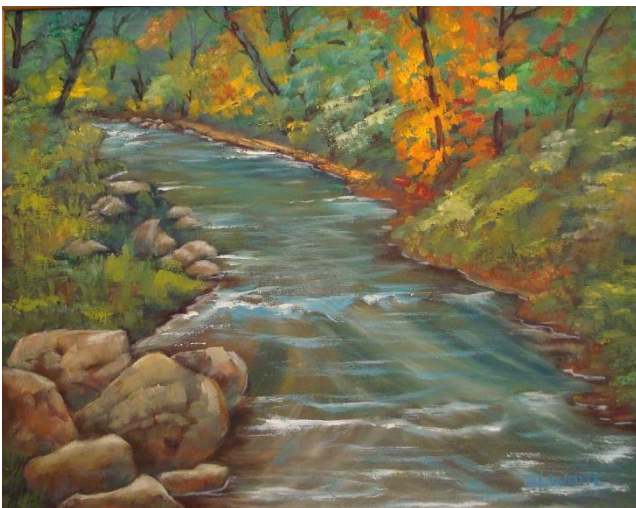
Artist: [Kelly Hildner](mailto:kellyhildnerart@gmail.com)

Title **Mission Creek Outlet**

Medium: **Watercolor, 14 x 11**

Mission Creek Outlet. Walking along the beach after dropping my son off at a ceramics class, I came across this scene looking toward the mountains with the ocean at my back and thought it would make a nice painting. It was challenging trying to capture the algae on the water. All my paintings are on Arches 140 lb cold press watercolor paper.

kellyhildnerart@gmail.com



Artist: [Betty White](mailto:blnllwhite@aol.com)

Title: **Trout Here I Come**

Medium: **Oil, 16 x 20**

Love to paint the movement of water. I do not usually do landscapes, but like to add color. Was fun.

blnllwhite@aol.com

GVAA Library Schedule for 2021

**LIBRARY EVENTS FOR 2021
HAVE NOT BEEN SCHEDULED DUE TO COVID 19.**

EVENTS: Special & Future Events

SPRING FORWARD

Our new virtual show will go up April 1st. Although entitled Spring Forward, you may submit two pieces in any theme and medium to Paula Gregoire-Jones at pgregoire-jones@verizon.net. The show will not be juried. There is a \$10 submission fee which can also be paid by check sent to GVAA, P.O. Box 435, Goleta, CA 93116.

You may also pay through our new PayPal link for art submission at: <https://www.thegoletavalleyartassociation.org/events.html>. The due date for submission to the show is March 15th. Please make sure your membership is up to date before submitting your pieces for this show.

Now Accepting New Members

The GVAA Board has voted to allow interested artists to apply for membership via jpeg. Attached is information on How to Join GVAA During the Pandemic and GVAA Virtual Show Guidelines for submission. Please feel free to forward to your artist friends who are interested.

There is a \$10 submission fee for jurying which can be sent via check to GVAA, P.O. Box 435, Goleta, CA 93116 at the time they submit their art. They may also pay through our PayPal link at: <https://www.thegoletavalleyartassociation.org/how-to-join.html>. If accepted in GVAA, they would then pay a membership fee of \$25 and fill out a Membership form. The \$25 membership fee can also be paid by check or directly at our PayPal link above.

The due date for new member submission is March 15th, 5 pm. Please have them send their properly identified images to Jan Smith, Director, Membership at jansmith.sb@gmail.com.

Special Letter from Jan Smith, GVAA Director, Membership

We have also enjoyed sharing art, soliciting critiques and discussing our creative process at our monthly Zoom Get Togethers in 2020. Our next quarterly meeting is March 18th, followed by June 17th, September 16th and December 16th. Detailed announcements will be sent out prior to each meeting so members can let us know if they wish to participate. We look forward to seeing you next Spring.

Best Regards,

Jan Smith, GVAA Director, Membership

Our **Sunshine Gal, Janet Hart** at hartjanet84@gmail.com would like to know of anyone that is ill or has the dreaded COVID. We would like everyone to be healthy and creating masterpieces.

Betty White (GVAA Newsletter Editor)



Work History: Betty was the Human Resources Manager at EG&G Energy Measurements, Inc. in Goleta and Administrative Department Manager. She created the local newsletter, the EGGPLANT. She was also a Notary Public and held 2 Security Clearances.

Betty was an instructor at SBCC Adult Education where she designed and conducted the class “The Emerging Woman in Management”.

She belongs to the Santa Barbara Human Resources Association, where she served on the Board of Directors and is a past President. She created and was editor of Personnel Perspectives (newsletter). She also Chaired and served on Salary Survey Committees and was Chair of numerous Seminars.

Art History: During her life, being a wife and mother of two with a professional career, her painting was intermittent. She displayed her art at the Art Show on Cabrillo Blvd. on Sundays and showed her art in the lobby of EG&G and at restaurants and banks. However, since her retirement, she now devotes her energies to painting and biking with her husband. Her formal art instructors have included: Isabel Neel, SBCC Adult Ed. (figure painting); Buck Paulson, PBS fame and now designated Master Artist (oceans, still life, portraits and composition painting in the style of the old masters) taught small private classes; Dottie Pickering, SBCC Adult Ed (copying abstract expressionists, completed some assignments, but most work was done from photos). Dottie’s class started as Betty’s reintroduction to oil painting after her retirement; Valorie Fussell, SBCC Adult Ed (portraits, painting in the old master’s glazing method). Returned to Buck Paulson’s studio for small class private lessons; and is currently taking Cathy Runkle’s painting classes at SBCC Adult Ed. Prior to COVID she painted every Friday (for the last 10 years) with the Shady Ladies Group.

She joined GVAA in June 2019 and assumed the duties of Newsletter Editor, a position on the Board, in January 2020. She enjoys her new assignment.

In Memoriam

Gail McBride Kenny

February 23, 1954 to January 31, 2021

Gail was a long time GVAA Member and a founding member of Women of Paint, a critique group of 10 local artists.



Our dear friend and painting companion, Gail McBride Kenny, died the last day of January, due to complications from stage-4 cancer. Our Women With Paint group was lucky to have her as one of our founding members – we had the joy of spending a lot of time with her while we painted, critiqued art, traveled, laughed together and enjoyed her gentle kindness. Gail constantly amazed us with her mastery of painting many luminous layers of watercolor. Gail once said, “When I started with watercolor, I found out how luminous it was; it allows you to do things you can’t do in other media. There’s some magic in it—you can get the white of the paper to shine through the color.” We will miss her and her magic.

Chris Flannery, GVAA Member Watercolor artist
art@montecitomag.com / 805-966-2445

Workshops & Classes

Drawing Together - Artists who prefer video instruction over books should check out Artists Network's Drawing Together Series, taught by Scott Maier. Tune in to the tutorial of your choice, using the links available at artistsnetwork.com/drawing-together-live-video-streams. After completing a lesson, you can share your drawing and comments with fellow students online. These free-of charge streaming videos are a great way to practice and stretch your drawing skills.

Santa Barbara Museum of Art offers Adult Studio Art Workshops (via Zoom). Explore the basics of watercolor or drawing in small group, one-hour workshops, led by SBMA Teaching Artists and inspired by works of art in the Museum's collection. Free, [Tickets.SBMA.net](https://tickets.sbma.net). Drawing; March 11; Watercolor; March 21. All Workshops 5 – 6 p.m.

Ruth Ellen Hoag will be guest speaker at Women Painters West, March 11 at 1pm. The title of the talk is Juggling Form and Content for the Contemporary Painter. The talk will be held on Zoom and reservations can be made at: <https://womenpainterswest.org/meetings-and-programs/>

Barbara Eberhart is excited to be offering her popular "Drawing Art History" classes through her new ecommerce website www.barbaraeberhart.com. Sign up to get on the mailing list, and check out the page titled "Classes". You'll get to know these amazing artists like never before, as you draw through their eyes.

Congratulations: Awards, Galleries, Exhibits, Sales

GALLERIES

The La Cumbre Center for Creative Arts has 3 Art Galleries in La Cumbre. There is only one remaining opening for a new artist to join. If interested, contact **Mike Cregan**, cregan@west.net. The Galleries are filling up with artists' work that they have no place to store, so they are offering a no charge, short-term loan of 3-6 months on selected artworks from some of the artists in the LCCCA galleries. If the piece sells online during the lending period, they will ask for it back, otherwise, it is yours to enjoy for the agreed upon lending period. They want others to enjoy art as much as they do creating it. The artists who are participating are listed with their contact info:

Marlyn Daggett www.marlyndaggett.com; Pali Szilvassy palixplore@yahoo.com; Judith Villa www.artcld.com/artist/judith-villa-i; Felice Willat www.felicewillatphotography.com; Brian Woolford www.artworkarchive.com; Rebecca Marder rebeccamarder@gmail.com.

Sullivan Goss an American Gallery, 7 East Anapamu Street, Santa Barbara is proud to present an important and timely exhibition to REAL WOMEN. Realist Art by American Women will showcase women artists who see the world around them with clear eyes and work to relay their vision with clarity and precision. It will coincide with Women's History Month and will follow the historic swearing in of the nation's first female Vice President. Artists included are Niki Byrne, Patricia Chidlaw, Dorothy Churchill-Johnson, Imogen Cunningham (1883-1976), Martha Mayer Eriebacher (1937-2013), DJ Hall, Adonna Khare, Mary-Austing Klein, Laura Krifka, Sarah Lamb, Jordan Marshall, Susan McDonnel, Leslie Lewis Sigler, Susan Savage, Beth Van Hoesen (1926-2010). February 26, 2021 to April 26, 2021.

Bold Brush Gallery, in San Antonio, Texas. Has a great Virtual Art Lockdown Exhibit at www.artlockdownexhibit/boldbrushbybyfaso (Starting from entry 1).

Wilding Museum You can view the Ray Strong video, A Legacy of Art & Preservation. Ray played a significant role in the late 20th century resurgence of landscape painting in the plein air tradition. He was also key to the formation of the Oak Group. www.films&videos-wildingmuseum.com You need to scroll down until you find Ray Strong, A legacy of Art and Preservation.

SALES; Congratulations!!

Ann Elliott sold 2 paintings, one entitled “Low Tide at Leadbetter’s”, an acrylic painting on wood panel and “Places in Between”, an abstract acrylic painting on paper. Both were purchased by a good friend of mine in town. The abstract colors amazingly match the ones in her new carpet!

EXHIBITS

Ruth Ellen Hoag has four paintings accepted in Expo 40 International Fine Art Exhibition at the b.j. spoke gallery, New York City from March 1 to 11, 2021. ruth@ruthelenhoag.com

Ruth’s painting, *Daily Times*, will be shown at Gallery 825, INFORMATIONARY. It runs February 27 - April 9 at Gallery 825 Los Angeles Art Association, 825 N. La Cienega Blvd., Los Angeles, CA 90069 Phone: 310.652.8272, Email: gallery825@laaa.org by appointment and online.

Ruth also is featured with Dorothy Churchill-Johnson and Anthony Askew at GraySpace Gallery, 219 Gray Ave. Santa Barbara, through April 12, 2021

Marie Arnold has a show at Gallery 113 from February 28 until March 27. The title is California Abstract Landscape.

Elizabeth U. Flanagan has 2 pieces in GVAA’s Spring Forward Virtual Show on TheGoletaValleyArtAssociation.org. The show opens up April 1st.

Elizabeth also has a print of her Lovebirds painting hanging in the window of Distinctive Framing N Art/Reflections A Digital Lab at 1333 State St. through mid-March.

Elizabeth also has 3 pieces in Santa Barbara Visual Artists’ Virtual Spring Exhibition up through May 10th at www.SBVisualArtists.com. Elizabeth is one of the artists interviewed during the Virtual Reception on January 14th at 4 pm. A recording of the interview is available on the site.

Pamela Benham’s - painting “Lovers Meeting in the In-between” was selected by the Palm Springs Museum of Art’s Artist Council to be in the online exhibition Reflections 20/20, through April 2nd. Three of her rarely seen ink and pencil drawings are in our online exhibit Picasso for Peanuts, through March. She has a painting exhibited in Back to Nature at the Attleboro Arts Museum, Attleboro, MA, March 4th to the 19th.

Gerry Winant will be at Salon Patine, 3206 State Street, Santa Barbara, 805-898-1133 from Tuesday, March 16 until Saturday, April 24.

Tips & Techniques

The Science of Light

Light travels as a wave or particle (it behaves like both) from a source such as the sun or a light bulb. When we observe light hitting an object, we are seeing wavelengths from the visible spectrum, which illuminate the object and are remitted in our retinas.

When light strikes a form the side of the form that faces the light is revealed. A shadow begins where the form turns away from the light sources. On a sphere, this happens at 180 degrees from the light source. As the source of light moves, so does the shadow in relation to the form. The shadow on a sphere, however, will always be perpendicular to the direction of the light.

The geometry of the light also determines where the cast shadow will fall on the surface that the object casting the shadow is sitting on. A cast shadow from one form will follow the form of an object the shadow it cast upon.

Surface Reflection and Body Reflection

When light strikes a surface, it sheers into two components, surface reflections and body reflections. You can think of this as light either being reflected off the surface or absorbed into the body. These two components affect our entire visual perception of an object.

We observe a highlight when a light ray is reflected into our eyes off the surface we are looking at. The shinier the surface, the more obvious the high light. The more matte the surface, the less obvious the highlight will appear. A rough or porous surface can break up the highlight, as can be seen on citrus fruits like lemons and limes. Only the surface that is 100 percent matte will reflect no light off the surface.

A diffuse reflection happens when light waves/particles are not reflected directly off the object but are redirected from the surface at different angles or are absorbed into the surface. A matte surface breaks up the reflection, which is therefore not as intense or prominent as a reflection on a glossy surface. A glassy surface will produce a specular highlight - an obvious, bright spot on the form.

Source: The Art of Still Life by Todd M. Casey. ISBN: 978-1-58093-548-7

“All Paintings are essentially paintings of light. The sun is luminous and gives off its own light. Never the less the rays are invisible. What we see and perceive are the effects of light.” Albert Handell

Corrections: March NL Under Tips and Techniques; under item 7, s/b @mooneenmourad and her website is www.mooneenmourad.com.

Areas of Interest to Artists

Acrylic Works 9 – the Best of Acrylic Paintings. Let your creativity shine when you enter Artists Network’s 9th annual contest for acrylic painters! All styles and subjects are welcome. Top winning pieces will earn cash prizes and be featured in a special edition of Artists Magazine, which will also include a select number of honorable mentions. 1st place \$2,000; 2nd place \$1,000; 3rd place \$500 and a select number of honorable mentions. Early Bird (save \$10) Deadline: August 16, 2021 Final Deadline: October 18, 2021. Learn more at: www.artistsnetwork.com/art-competitions/acrylic-works/

Splash 23 The Best of Watercolor Paintings. Artists Network is pleased to announce the 23rd Annual Splash Competition, celebrating artists working in water media, is now open for entries with awards juror, Mary Whyte! 1st place \$2,000; 2nd place \$1,000; 3rd place \$500 and 10 honorable mentions and a select number of finalists. All winning artwork will appear in a special issue publication. Early Bird (save \$10) deadline: March 15, 2021 and Final Deadline: June 14, 2021. Learn more at: www.artistsnetwork.com/art-competitions/splash.

Artists Network wants to honor your artistic excellence. This competition is open for all artists in a variety of style, subjects and mediums. First place winner \$2,000; Second place winner \$1,000; Third place winner \$500; and a select number of honorable mentions. Early Birds save \$5. Deadline May 24, Final deadline July 30, 2021. More information at www.artistsnetwork.com/art-competitions/artistic-excellence.

The Buenaventura Abstract Artist Collective Monthly ZOOM Gatherings

The next Buenaventura Abstract Artists Collective Meeting will be held on April 7, 4pm. This is a Zoom meeting of abstract artists from Santa Barbara and Ventura counties. Artists send in images of their artwork ahead of the meeting to be displayed and discussed during the meeting.

Each month there are several challenges to be met. Artists can do as few or as many as they like, and if they don't have a piece to discuss they're welcome to come and enjoy the company!

This coming month the challenge is an "open" challenge. Bring something you're looking for feedback on. Another challenge this month is: black and white with another accent color.

There is no charge for "membership". All it takes is to send an email to Joe Osborne at joss1952@gmail.com to be put on the mailing list. Zoom invitations go out the day before the meeting.

Books, DVDs & Links

Ray Strong American Artist's the Ray Strong Project www.theraystrongproject.com It is spearheaded by his fans and the Sullivan Goss Gallery. Ray was instrumental in the establishment of the Oak Group, Santa Barbara's landscape artists group.

MISCELLANEOUS

It doesn't matter if you're a painter, photographer or graphic artist. If you create an original image, you can sell it on FineArtAmerica, one of the oldest and best-established print-on-demand sites.

FineArtAmerica encourages artist to sign up and upload their work to be sold on everything from prints to puzzles. The site does the work. It markets your art through the website and a smart phone app that shows your image on everything from a 3-D framed canvas to T-shirts, mugs, shower curtains and phone cases. You can even decide to offer it on tote bags, towels or yoga mats. FineArtAmericas www.merchandising@art.com is only one of several well-regarded print-on-demand sites: artists may also want to sign up with Society6 at www.society6.com and RedBubble at www.redbubble.com.

Mooneen Mourad is now a permanent resident of Bonita Springs Florida, summers will still be in Naperville, Illinois. Still creating jewelry and ceramics and painting, daily posts on: [@mooneenmourad](https://www.instagram.com/mooneenmourad)

REMINDER

**All Members are invited to participate in your newsletter. Just send your information to:
Your GVAA Newsletter Editor, Betty White at: bnllwhite@aol.com**

- **Would like your tips and techniques on Pastels, Watercolors, Acrylics, Oils, and mixed mediums.**
- **Information about your sales, commissions, gallery hangings and any miscellaneous art related items you would like to sell, trade, or donate.**

All Members Please Stay Safe and Stay Well.

**GVAA is an organization where you can grow both
personally and professionally.**



Goleta Valley Art Association (GVAA) How to Join During Pandemic

The Goleta Valley Art Association invites artists working in two-dimensional fine art and photography to apply for membership. Membership in GVAA remains in effect as long as yearly dues of \$25 are paid each year by February 28. Dues for new members accepted after August 1 are \$15 through the remainder of the year.

At this time, we encourage members to actively participate in virtual shows, membership zoom calls, and zoom workshops offered by the GVAA.

To apply for membership, submit two pieces of artwork in the same medium and style via jpeg for jurying by March 15th 2021. Instructions for submission by jpeg are attached and must be followed for acceptance. The fee for entering two pieces for jurying is \$10. Please send check to GVAA, P.O. Box 435, Goleta, CA 93116, at the time you submit your art work. You may also pay through our PayPal link at: <https://www.thegoletavalleyartassociation.org/events.html>

Artwork must be your original work, not copied from another painting nor enhanced in any way by an instructor or other person.

Craftwork, jewelry, stitchery, weaving, stained glass and sculpture are not accepted.

If both of your artworks are accepted by the Juror for the show, you shall become a member of the GVAA upon payment of \$25 dues and filling out a Membership Form. Membership will remain in effect for the balance of the year. Both pieces will be displayed in our virtual show.

If not accepted, you are encouraged to try again. Your email address will be displayed by your art pieces in the virtual show. Interested parties will contact you directly to get more information and to purchase the art. There is no commission to GVAA.

Benefits of Membership

The opportunity to present your artwork for public exhibition and sale.

Opportunities to participate in quarterly members' zoom meetings offering peer critiques. Also, periodic zoom workshops and art presentations.

Monthly newsletter with exhibition opportunities, local workshops, shows, and events, news of members' artistic successes, and other art news.

Camaraderie with artists of like interests.

A link from the GVAA Website to your personal art website.



GVAA Virtual Show Submissions Guidelines

To facilitate adding your work to the GVAA virtual website shows please follow the guidelines below. If you do not follow the guidelines, your submissions may be rejected. If you need assistance, contact Paula Gregoire-Jones at pgregoirejones@verizon.net.

Please note: having the correct format for the title and captions are the most important points.

Submit 2 images – along with \$10 submission fee. Fee can be submitted by check to GVAA, P.O. Box 435, Goleta, CA 93116 or by using our PayPal link at <https://www.thegoletavalleyartassociation.org/events.html>.

Make sure the photo you take is in focus (I usually take a minimum of 3 photos and select the best)

Size – Newer cameras and cell phones take photos with very large file sizes. For the virtual show, a file size range of 200KB to 1MB and a minimum resolution of 700 to 1000 on each side is good. If needed, reduce the file size and/or resolution to be in these ranges. If you don't know how, I can make these changes. (On iPhones, select the medium size option)"

Please crop your photos to exclude the frame Take the photo so it is straight and not skewed, (i.e. top larger than bottom).

If you are unable to crop let me know, but if your photo is not taken straight, it will have to be cropped to remove the frame.

Name your image using the format below.

“your name”.“title of work”.jpg

Example: PaulaGregoireJones-MayFlowers.jpg

If taking the photos with your phone, most phones will give you an option to change the name of the photo. Open your photo gallery on your phone, select the photo and find a “rename” option. May be under Edit.

Another option is to upload the photos to your computer or email them to yourself, then access your email on your computer where you can download and rename your photos before submitting them.

Caption information

Include this information for each work submitted in the following format-all on one line as below: This will be used for the caption on your work on the website. You may modify the caption as appropriate to describe your work.

Your name, “title of work”, media, dimensions, Framed or unframed, price

Example: Paula Gregoire-Jones, “May Flowers”, glass mosaic, 13”x15”, framed”, \$300

Attach your photos to the email. Do not insert the photos into the body of the email which will cause your work to be rejected. If you are unable to name the photo as noted above, include the name of each photo in the message in addition to the caption information.

If sending more than one photo per email, make sure there is a way of telling which photo goes with which caption if it isn't obvious, (maybe a couple words describing the photo above the title). Following these guidelines will help greatly in setting up your photos on the website. Thank you.

Paula Gregoire-Jones

February 23, 2021 GVAA Virtual Show Guidelines



Goleta Valley Art Association

Membership Renewal 2021

The Goleta Valley Art Association is an all-volunteer, non-profit organization, which depends upon the willing participation of all our members.

Please check off your interests and skills below to show ways in which you can help GVAA. Feel free to write in any relevant skills not listed below. Thank you!

Ingathering's/Shows

Ingathering

Hanging

Membership

Cashiering

Outdoor shows

Juror Selection

Publicity

Graphic Design

Brochures/Flyers

Photography

Marketing

Press contacts

Technology

Website

Database/e-lists

Newsletter

Education

Workshops

Field trips

Receptions

Please share any comments and suggestions.

Please provide a brief biographical sketch. (Continue on reverse as needed.)

Please renew my membership. A \$25.00 check for my dues is attached.

Name _____ Date _____

Address _____ City/State/Zip _____

Phone(s) _____

Email _____ Website _____

Dues are \$25/year, payable by Feb. 28 to retain membership and to be included in our directory. Dues are pro-rated to \$15 for new members joining after Aug. 1.

Make check payable to "GVAA" and mail to: GVAA, P.O. Box 435, Goleta, CA 93116.



Are you ready for a vacation?

**The Goleta Valley Art Association invites you to
Take a healing journey into the world of art.**

**Enjoy the beautiful work our local artists at the
Goleta Valley Art Association's**

2021
SPRING FORWARD VIRTUAL SHOW

April 1 - July 31
Visit us at

<https://www.thegoletavalleyartassociation.org/>

REMEMBER
“Art is too important not to share.”
Romero Britto

