



August 2021

thegoletavalleyartassociation.org



A Message from our President

Yesterday, GVAA artists and friends met for our picnic at Stow Grove Park. A wonderful time was had by all. We celebrated seeing each other in person for the first time in over a year. Photos by Betty White follow in the Newsletter.

Pat Heller, Board Member and Special Events Coordinator, organized the picnic and did a wonderful job. Thank you to all who attended. Thank you, Pat and also Judi Doernberg, who led us in the making of Artist Trading Cards. What fun to be with our fellow artists, enjoying the gorgeous day, eating a variety of delicious food and having an opportunity to create and learn something new.

We are thrilled to announce that we have also scheduled GVAA's First Summer Art Exhibition at La Cumbre Plaza! The theme is Renewal/Re-entry: Bringing Art Back to the Community. Make sure to mark your calendars for Saturday, August 21st 11-5 pm. Details on signing up to be an exhibitor are further on in the newsletter.

We are accepting submissions for our August Virtual show until July 15th at 5 pm. Please follow the guidelines posted at the link below. Be sure to caption pieces correctly. Paula Gregoire-Jones will be putting up the show on August 1st. The submission fee is \$10 and can be paid by check or through the PayPal link on our website. Guidelines for submission can be found at:
https://www.thegoletavalleyartassociation.org/uploads/1/3/3/2/133261939/gvaa_virtual_show_guidelines.pdf.

We will also be accepting new member submissions until July 15th at 5 pm. Please let your friends who are interested in submitting know they can contact Jan Smith, Director Membership, at jansmith.sb@gmail.com. Submission guidelines for new members can also be found at our website. This month, we feature the photo and bio of Jan, who has been a GVAA Board Member since 2015. Jan is one of our Directors and has been our Special Events Coordinator in the past. Jan currently is responsible for Membership. In this regard, Jan works with potential new members in submitting their work for jurying as well as arranging Zoom get togethers for our current members. Thank you, Jan for your many years of dedication to GVAA.

As always, please keep well and stay safe – Elizabeth

As always, please keep well and stay safe –

Elizabeth

Submitted Works



Artist: [Anne Anderson](#)

Title: **Here is the Wet, Thick Cosmos, the Center of Everything**

Medium: **Oil, 12 x 24**

The location of the painting is one of the creeks that flow out to Haskell's beach. I like to work with a limited palette and am drawn to strong value contrasts, and this

painting from a photo of John Iwerks' seemed to paint itself.

annewander48@gmail.com



Artist: [Paula Gregoire-Jones](#)

Title: **Glass on Glass Mosaic Table, 18 x 18 and 16" high**

Medium: **Stained Glass**

I started this table with the idea of doing concentric rainbow colors. While looking through my collection of found objects for a focal piece I found the purple fused glass piece with the girl holding an umbrella which then became the center.

pgregoire-jones@verizon.net



Artist: [Elizabeth U. Flanagan](#)

Title: **Lady with Green Neck**

Medium: **Acrylic, 9 x 12**

Using Frida Kahlo's work as a model, I painted several ladies with bright colors. This lady ended up with a green neck and lots of swirls around her. None of this was intentional - it just happened. There is all this energy moving around a woman who is calm and at peace. That's what I love about it.

euflanagan@gmail.com



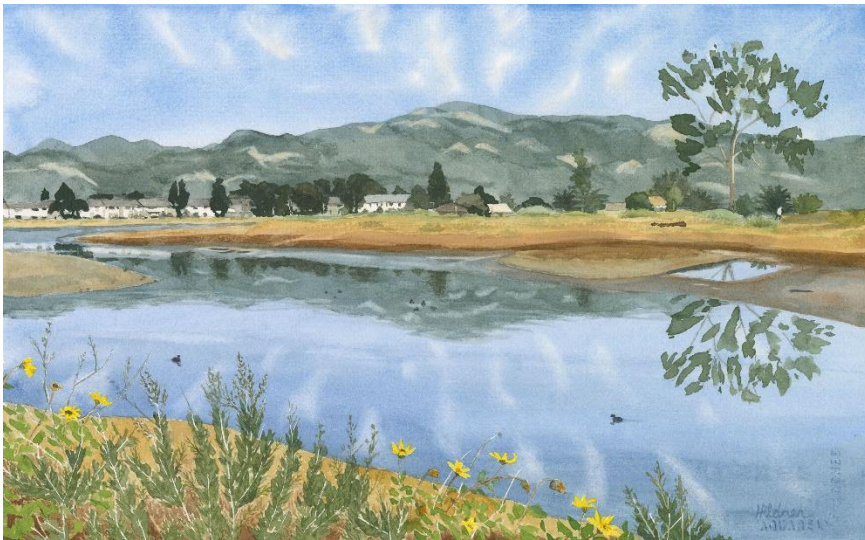
Artist: [Lynn Dow](mailto:LynnDow@gmail.com)

Title: **Beach House**

Medium: **Acrylic on canvas, 16 x 20**

My painting was influenced by the colors of Mondrian.

Ischockner@gmail.com



Artist: [Kelly Hildner](mailto:kellyhildnerart@gmail.com)

Title: **NCOS View**

Medium: **Watercolor, 10 x 16**

Just a short walk from my house, I love photographing the wildlife and scenery of UCSB's North Campus Open Space (NCOS). I painted this for the t-shirt art competition they had recently.

kellyhildnerart@gmail.com



Artist: [Ron Ehmsen](mailto:ron.ehmsen@gmail.com)

Title: **Pt. Sal**

Medium: **Acrylic on 48 x 24 birch panel**

My painting will be exhibited as part of a two-foot by mile-long mural depicting the entire 1,320 mile Pacific coastline of Washington, Oregon and California to be displayed at the Lincoln City Cultural Center in Lincoln City, Oregon.

ron.ehmsen@gmail.com



Artist: [Colleen Janee](mailto:colleenjjanee@gmail.com)
Title: **My Backyard Succulent**
Medium: **Acrylic**

I changed from watercolor to acrylics during pandemic and took pictures of plants in my garden. Difficult painting with acrylics because it dries so fast but learned to use my fingers!

colleenjjanee@gmail.com



Artist: [Mooneen Mourad](mailto:moonenmouradartist@gmail.com)
Title: **Frida Khalo**
Medium: **Acrylic, 9 x 12**

I have two paintings and items in the gift shop at Naperville Art League, Naperville Illinois, the paintings were featured on local television. The theme is "Viva La Vida", all things Frida Khalo to complement the citywide Frida Khalo exhibition and events at the Collage of DuPage blockbuster museum events through September 2021. (Editor's Note: other painting in this series will be in our next issue).

moonenmouradartist@gmail.com



Artist: [Debbie Watts](mailto:pastelsbydebbie@gmail.com)
Title: **Three Amigos**
Medium: **Acrylic on canvas,**
19 1/2 x 19 1/2

**Is in group show at Gallery 113
from June – Aug. 2021**

pastelsbydebbie@gmail.com



Artist: [Adria A. Abraham](#)

Title: **Sea Seeds**

Medium: **Mixed, on canvas**

My painting was juried into the AQUATIC exhibit at the Santa Barbara Tennis Club through the month of June. It is truly a "mixed" media piece on canvas that includes handmade paper from Tibet, clay, rayon threads, acrylic paint, ink, and iridescent accents.

The AQUATIC show is always a visual treat during the heat of Summer.

jrsaaahome@msn.com



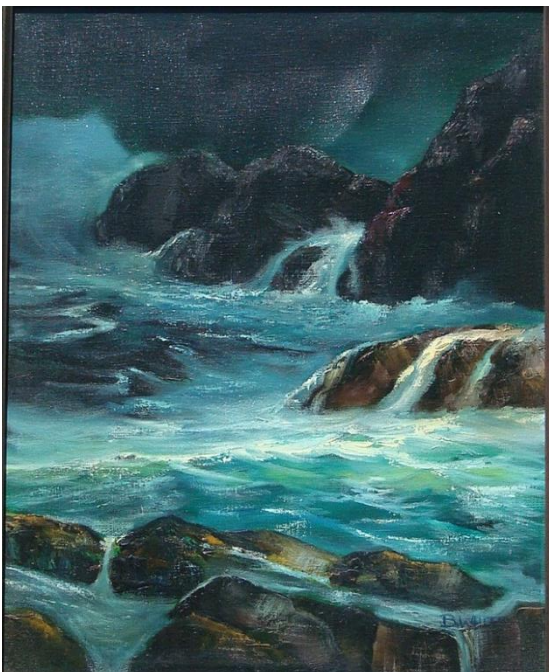
Artist: [Merith Cosden](#)

Title: **Under the Sea**

Medium: **Acrylic, 12 x 12**

This painting was at the Tennis Club in their show, Aquatic Exhibit.

cosden@education.ucsb.edu



Artist: [Betty White](#)

Title: **Moonlight on the Ocean**

Medium: **Oil on canvas, 16 x 20**

Most ocean scenes are in sunlight shining through the waves. I wanted to try something different – at night. Was fun making the different tones of water and rocks so they would show up. Have added doing more night scenes on my Bucket List.

blnllwhite@aol.com

GVAAG Library Schedule for 2021

**GVAAG's Picassos for Peanuts will be exhibited in December 2021
(More information coming)**

EVENTS: Special & Future Events

It Was Time to Picnic!









A great day was had by all. Artists make the best friends!

Special Letter from Jan Smith, GVAA Director, Membership

We have enjoyed sharing art, soliciting critiques and discussing our creative process at our monthly Zoom Get Togethers in 2021. Our next general Zoom member's meetings are September 16th and December 16th. Detailed announcements will be sent out prior to each meeting so members can let us know if they wish to participate. We look forward to seeing you then.

Best Regards,

Jan Smith, GVAA Director, Membership

Our **Sunshine Gal, Janet Hart** at hartjanet84@gmail.com would like to know of anyone that is ill or has the dreaded COVID. We would like everyone to be healthy and creating masterpieces.

Jan M. Smith, GVAA Director, Membership



I've lived in Santa Barbara since 1976 as my career evolved from Pediatric Endocrinology Research to Software Engineering. After retiring from UCSB in 2009, I embarked on the exciting exploration of creating art. Thanks to a dear friend, colleague and brilliant artist who encouraged me to take an art class at Santa Barbara City College Adult Ed, I discovered a treasure of resources in instruction and fellow artists.

My focus is figurative painting. I work in acrylics and oils primarily and I'm exploring pastels. My greatest pleasure is waking up in the morning with a vision of exactly what I want to paint. Even better is being able to technically and soulfully pull it off. I continue to study at SBCC Center for Lifelong Learning and enjoy various painting workshops when offered. Hopefully, I will soon be able to meet again with a small group of painting friends who gather once a week to paint, critique, encourage and share humor.

It is my pleasure to be a member of the Goleta Valley Art Association for nearly a decade and to serve on the Board for 6 years. GVAA provides the opportunity for members to show work with juror critiques, to expose work to potential buyers and to attend workshops to expand skills. We have a diverse and exceptional membership of artists who quickly adapted to the challenges of the Pandemic via virtual technology.

I am very thankful for this new aspect of my life. I have produced work that individuals in California, Washington State and Maryland hang in their homes. While I've always appreciated the beauty of Santa Barbara, I see things in an entirely different way now that I am pursuing art. No longer am I annoyed when I have to stop at a red light. It's an opportunity to really see my environment at that moment in time. I can envision a potential painting or simply just enjoy.

In Memoriam



Christine Marie Brallier

It is with deep sadness that we announce the passing of GVAA member, **Christine Marie Brallier** at the age of 52 on June 11, 2021 in Santa Barbara, California.

Christine was most joyful when creating. She was an accomplished artist who worked in many mediums, but perhaps best known for her mosaics. One of her first local installments was in Rhoads Park, Santa Barbara titled “Joy of Life”, a three-piece panel depicting the joy and innocence of childhood. Christine also created a mosaic tribute titled “For Mom” featuring a jacaranda tree surrounded by daylilies, her mom’s and her favorite flowers, and located in the Sacred Space room at Cottage Hospital in Goleta, bringing peace to grieving

families. Christine participated in Santa Barbara’s “Pianos on State” project, painting a piano inspired by her love of cats and music titled “Giocoso”, meaning fun and joyful. This wonderfully represents what she desired to accomplish with her art. One of her dream projects was to create a book which utilized her intricate mosaics. In 2013 she published her whimsical version of “The Night Before Christmas” which tells the classic story in 15 detailed mosaic panels which include many personal touches featuring her family and her cat Raymi. She most recently illustrated two books by Elizabeth Stewart.

Christine’s love of her family, art, music, flowers, tennis, cats and the mosaic community she engaged with were among the things which brought her the most joy. Her creativity, energy and spirit were an inspiration to fellow artists and her kindness, wisdom and childlike playfulness will be missed by all who knew her. Her son Jack especially enjoyed all the goofy, silly moments they shared together. Her story and art can be viewed at www.cbmosaics.com.

Workshops & Classes

Drawing Together - Artists who prefer video instruction over books should check out Artists Network’s Drawing Together Series, taught by Scott Maier. Tune in to the tutorial of your choice, using the links available at artistsnetwork.com/drawing-together-live-video-streams. After completing a lesson, you can share your drawing and comments with fellow students online. These free-of charge streaming videos are a great way to practice and stretch your drawing skills.

Barbara Eberhart’s popular “Drawing Art History” classes are still available, this time on Zoom through her e-commerce website, www.barbaraeberhart.com. We still have Claude Monet, Georgia O’Keefe, and the fascinating Margaret Keane to explore. Everyone is saying they love learning about the artist’s lives and personalities, and then the fun of drawing in their own style. Come join us! Saturday and Wednesday afternoons ~

Albert Handell Video Facebook page (<https://www.facebook.com/StreamlineArtVideo/>). Go here to see a 1 hour 27 minute segment of this DVD: <https://youtu.be/BYvkPY-3FNE> Go here to see a 3.24 minute trailer for this DVD: <https://youtu.be/fIW64e0zRmU>. If after you view the DVD (there is so much in the DVD) and you have any questions, or comments, please text him at # 505-603-1624, give him your return phone number, your comments will be welcomed.

Painting with Paulson, featuring our local Master Artist, Buck Paulson on KCET Create Channel 131 on Thursday mornings at 10:30 to 11:00 a.m. And don't forget to check out www.buckpaulsonutube.com You can now join Buck Wednesday mornings at 10:00 to listen/interact and watch him paint some of his masterpieces via Zoom Live. For the month of June, you can also listen/interact/watch and send in a copy of your painting to have him critique it for you on Thursdays at 10:00 a.m. Contact laurie@Alexanderart.com for the link.

Skip Lawrence Workshop returns to Santa Barbara for his 16th year teaching in Santa Barbara. The 2020 workshop was postponed to November 8 through 12, 2021. This year will be one week only with 20 participants. It will be held at the Community Arts Workshop. Sign up early to hold your spot for this popular teacher. For information and sign-up, contact Ruth@grayspaceart.com.

Distance Learning with Vlad (Vladislav Yeliseyev), **Timeless Watercolor** – live online, videos, mentoring. www.yeliseyevfineart.com

Bridget Wolk Studio offers Zoom Classes

Colorful Whites, Blacks & Neutrals Painting Workshop July 12th, 19th, & 26th, 2021

Are you looking to get a more exciting range of colors? Learn how to paint colorful white, black and neutral palettes with me. \$295, *all levels welcome*. The varied schedule is engaging and fun, and will include regular breaks to avoid Zoom fatigue. Included in the package are several detailed demos showcasing the canvas and palette while I discuss my process. There will be extended coverage on mixing and achieving a range of colors, and you will receive personalized guidance while interacting with fellow painters. No need to worry if you have to miss part of the workshop, as a recorded link will be provided for your perusal. I am excited to see what we will learn together! Please email me at wolkart@earthlink.net to reserve your spot.

Congratulations: Awards, Galleries, Exhibits, Sales

GALLERIES

The La Cumbre Center for Creative Arts has 3 Art Galleries in La Cumbre. There is only one remaining opening for a new artist to join. If interested, contact **Mike Cregan**, cregan@west.net The Galleries are filling up with artists' work that we are all producing in this "Isolate and Create" order. We would prefer that our work hang on art lover's walls rather than being stored in the back room of the LCCCA Galleries at La Cumbre Plaza or in our studios. We are offering a no charge, short-term loan of 3-6 months on selected artworks from the artists in the LCCCA galleries.

General inquires can be directed to Brian Woolford, woolfordb@gmail.com, artist in charge of the Art on Loan program. The galleries have created an exciting Newsletter. To subscribe e-mail www.lacumbrecenterforcreativearts.com or marie.arnold@verizon.net.

Santa Barbara Museum of Art the Santa Barbara Museum of Art is now open and pleased to welcome visitors back into the galleries! Advance online reservations are encouraged in order to ensure social distancing at tickets. Admission is currently free. To view current exhibitions, visit [here](#).

info@sbma.net See Section on Classes offered.

Robin M. Gowen's painting "Richmond Hills" (shown in July's newsletter) is an area I have visited many times now, staying in a friend's place that backs up to Tilden Regional Park. This particular painting came from before our COVID-19 days of monastic retreat. Magnificent hills, quintessential California. From these hills I learned to see the color shifts that happen as evening strikes across the sun-lit slopes.

When I travel, I carry a sketchbook or two, and a small load of colored pencils and gouache. These allow me to do color impressions, with notes often scribbled over about the precise shades I love. I have a sketchbook on my lap even as my husband drives us along the highways, and many paintings have their genesis in the dashed gesture drawings I capture at speed. I recommend this practice to anyone -- it forces you to see what is there in an elemental way, and commit to paper the most important message of any landscape. To think of landscape painting as a static sort of endeavor is an error. Everything is changing, the trees struggling, the grasses passing, the land itself surging or wearing away under the infinite influences of time and passions of weather. Some of the most powerful paintings can come from a scribbled drawing. Of course, I will start and take to completion a painting *in situ* when I can, but I am sure you will resonate to that feeling we all have had when barreling down the highway--"Oh, that was beautiful!" and then it's gone. If you dash it down, no it's not gone at all, and it may become one of your best works.

I've been with the Sullivan Goss Gallery for over twenty years now, and am profoundly grateful for their support and investment in my career. "Richmond Hills" and her other oil paintings will be featured in a show at Sullivan Goss Art, An American Gallery, May 28 - July 26 at 11 E Anapamu St, Santa Barbara, CA 93101, hours 10 AM to 5:30 PM daily.

EXHIBITS

Elizabeth U. Flanagan has 4 pieces in Santa Barbara Visual Artists' Virtual Summer Show May 10th - August 10 at www.SBVisualArtists.com. **Elizabeth** also has two pieces – Mary Magdalene 1 and Mary Magdalene 2 in the SBAA show at the Faulkner Gallery; two pieces, Rainbow Justice and Lady with Green Neck in the July show at Gallery 113, 1114 State Street, #B in La Arcada Court; two pieces in GVAA Spring Sprung Virtual Show on the GVAA website. The show is up through July 31st.

John M. Williams: I have been privileged to be one of 40 artists selected to submit a painting for sale. Exhibit will celebrate the Mission's 200th year anniversary, 1820-2020 but due to Covid shutdown last year it will occur this year. Exhibit will open on June 1st, 2021 and will run through Labor Day Sept 6, 2021. All works may be scenic view, of the gardens or perhaps a still life-take from Old Mission collections. All sales will be 50 percent split to artist and 50 percent to the Mission campaign.

Pamela Benham's paintings were juried into two virtual exhibitions: What the Morning Brings by New York City Women's Caucus of the Arts, <https://www.wca-nyc.org/blog> and Hammond Museum's March Exhibition by Hammond Museum, Salem, NY, up from March 6, 2021 to [March 4, 2022](https://www.hammondmuseum.org/march-virtual-exhibition), <https://www.hammondmuseum.org/march-virtual-exhibition>.

Holly Hungett is happy to announce being accepted into the Art From The Trail exhibit at the Wildling Museum in Solvang. This show is also sponsored by SCAPE and runs from April 17, 2021- October 3, 2021. The museum will be open with reduced capacity. "Morning Walk," Acrylic on paper 5x5"

Debbie Watts has 2 paintings "Three Amigos" and "Full Moon Rising" in the Group Show online through Gallery 113 from June - Aug 2021. Here's the link: <https://gallery113sb.com/group-show-june->

august-2021/ (Three Amigos is shown above in Submitted Works). **Debbie** also has 4 paintings in the Santa Barbara Visual Artists Summer Virtual Exhibition that runs through Aug 10th:
<https://www.sbvisualartists.com/summer-virtual-gallery.html>

Anne Anderson is showing oil landscape paintings at Faulkner Gallery West, July 1 - 31. The nature poetry of Mary Oliver inspired the titles of each painting.

Ron Ehmsen's 10" x 8" acrylics on canvas panel painting titled, "Urban Runner," was juried into the Human Forms Exhibit at the Carpinteria Arts Center. The exhibit runs June 19 to August 22. His 48 x 24 acrylic on birch panel (shown above under Submitted Works) was accepted to be part of the for the Seventh Generation Pano-Mural Project for the Elizabeth Jones Art Center in Portland, Oregon. This is one of 1,320 paintings that will be exhibited as part of a two-foot by mile-long mural depicting the entire 1,320 mile Pacific coastline of Washington, Oregon and California. Fellow GVAA member (and Ron's wife's yoga teacher) Holly Hungett told them about the exhibit. (See the June issue of the GVAA Newsletter to read about Holly's entry showing Coal Oil Point.) The pano-mural will be displayed at the Lincoln City Cultural Center in Lincoln City, OR from July 21-24. To learn more about this amazing project, go to: <https://www.elisabethjones.art/for-the-seventh-generation1.html> (There's a link showing the 2019 exhibit that explains "why the seventh generation?")

Ruth Ellen Hoag has three paintings at the new Arts Fund Gallery at 821 State Street for its inaugural exhibit, July 2 through August 6 with a closing reception on Thursday, August 5th from 6-9pm. Gallery hours are Wednesday through Sunday, 12pm - 5pm. **Ruth** also has a number of new small works at Kathyne Designs, 1225 Coast Village Road Montecito, created during the last year's sequestering - a set free flowing floral fantasies - a departure from her figurative forms. Open Monday-Saturday 10-5 and Sunday 11-5.

Mooneen Mourad has two images and items in the gift shop at DuPage Art League in Wheaton Illinois the current theme is Bloom. She also has two paintings and items in the gift shop at Naperville Art League, Naperville Illinois, the paintings were featured on local television. The theme is "Viva La Vida", all things Frida Khalo to complement the citywide Frida Khalo exhibition and events at the Collage of DuPage blockbuster museum events through September 2021. (See above in Submitted Works).

Tips & Techniques

Frames, or no Frames

A frame can make or break a painting, so choosing the right one is important. I often go with a dark frame with a gold lip – very traditional frame. The gold really accentuates the painting. Stay away from cheap frames if you show professionally. **The Art of Still Life by Todd M. Casey, Artist, Author and Teacher.**

When selecting a frame for an artwork, your choice will be affected by personal taste, prevailing fashions and the type of image being framed. The one golden rule; however, is that the style and color of the frame should compliment and enhance the image but should not attract too much attention to itself. **Artist's Manual, A complete Guide to Painting and Drawing Materials and Techniques.**

It is encouraging to know that a painting is going to look better after it is framed than it does on the easel. Paint as well as you can and then further enhance it with the correct frame. A well-chosen frame is one which brings out the artistic content of the painting, not one which is selected to match

walls or interior decorations. Comments such as “What a lovely frame” usually mean that the frame overwhelms the picture it holds. A frame helps keep the eye within the canvas borders and adds depth and perspective to the painting. The color of a frame should be somewhat of a continuation of the general color and tone of the picture. Think of the space relationship of picture to frame. Canvas edges represent atmosphere, so if they are warm in color the frame should be warm also. All unpainted wood frames are warm in color. Large paintings are impressive by size alone and need no further enlargement by wide frames. But small paintings seem lost in a room unless surrounded by large, commanding frames. This lost look led to group arrangements.

Your Painting Questions From A to Z by Helen Van Wyk, Artist, Author, TV Personality and Teacher.

I have found that the ‘Gallery Wrapped’ canvases do not need a frame. I paint my pictures around the sides of the canvas. When complete, I place the eye for the wires on the inside of the frame and hang the wire so the painting hangs flush to the wall. This is clean and makes the wall your frame.

Betty White, GVAA Newsletter Editor

“Fine Art is that in which the Hand, the Head and the Heart of man go together.”

John Ruskin

Areas of Interest to Artists

Acrylic Works 9 – the Best of Acrylic Paintings. Let your creativity shine when you enter Artists Network’s 9th annual contest for acrylic painters! All styles and subjects are welcome. Top winning pieces will earn cash prizes and be featured in a special edition of Artists Magazine, which will also include a select number of honorable mentions. 1st place \$2,000; 2nd place \$1,000; 3rd place \$500 and a select number of honorable mentions. Early Bird (save \$10) Deadline: August 16, 2021 Final Deadline: October 18, 2021. Learn more at: www.artistsnetwork.com/art-competitions/acrylic-works/

13th Annual Watermedia Showcase. Now Open for entry! Grab your watercolor supplies and enter the 13th Annual Watermedia Showcase competition for your chance to win up to \$2,500 in cash and publication in a special issue of Watercolor Artist. Early Birds save \$5 by June 28! Final deadline August 16, 2021. www.ArtistsNetwork.com/Art-Competitions/Watermedia-Showcase.

Artists Network wants to honor your artistic excellence. This competition is open for all artists in a variety of style, subjects and mediums. First place winner \$2,000; Second place winner \$1,000; Third place winner \$500; and a select number of honorable mentions. Early Birds save \$5. Deadline May 24, Final deadline July 30, 2021. More information at www.artistsnetwork.com/art-competitions/artistic-excellence.

The Buenaventura Abstract Artist Collective Monthly ZOOM Gatherings

The next Buenaventura Abstract Artists Collective Meeting. There is no charge for "membership". All it takes is to send an email to Joe Osborne at joss1952@gmail.com to be put on the mailing list. Zoom invitations go out the day before the meeting.

Artist Opportunities - Call for proposals: Downtown Santa Barbara Windows. The Downtown organization of Santa Barbara invites local artists and nonprofit organizations to submit artwork and ideas to be displayed in vacant downtown store fronts. The goal of the project is to highlight the contributions of our vibrant enticing pop-up window installations. DSB also hopes to draw attention to the available spaces and attract new business to the downtown corridor. Fill out the application at amy@downtownsb.org and submit a rendering of the work for consideration. A limited number of

stipends are available due to the generous support of Santa Barbara Beautiful and the Santa Barbara Kiwanis Organization. The arts or organizations selected will also be promoted via DSB's website and social media and shared with local media. Editor's Note: Don't forget to have your listing with title and size of each painting and have some one responsible sign it, remember many people are in the 'vacant' stores, prospective tenants, construction works, real estate people, etc.

GVA Opportunities to Participate

SBVA - GVA & Sculptors Guild Faulkner Gallery September Exhibition

\$45 for 4 pieces - Ingathering September 1st from 10-12 pm, Reception September 2nd 4-7 pm

SBVA - Fall 2021 Gallery at 101 Paseo Nuevo September/October Exhibition

GVA artists invited to participate. With 25 artists, fee is \$165/month, Total for 2 months \$330. Includes rent and advertising. Each artist can show many pieces. This is the space the Yes Store occupies during the Holidays.

Pageant of the Masters in Laguna Beach July 7 through September 3rd. See Living Pictures. If you have never been – this is a **MUST SEE**. Call 800 487-3378 for tickets starting at \$30. There is also a Large, Outstanding Art Exhibit with some very excellent artists!

Books, DVDs & Links

"There are books about art, and books of art.

For me, books about art have been a wonderful gateway into the world of art. They provide the cultural and historical context for an artwork, an artist, or a movement. They tell the story, and knowing the story helps me see the work." **Aric Cheston**

The link below is a good resource for books about art.

https://youshouldownart.substack.com/p/art-books-of-and-about?utm_campaign=post&utm_medium=email&utm_source=email

Planned Parenthood Book Sale at Earl Warren, September 16 – 26th.

Quarto Company recently purchased **Walter Foster Publishing** and has the following announcement:

Walter Foster Publishing is excited to announce the launch of our new website!

Here you'll find your favorite Walter Foster and Walter Foster Jr. books, plus a new virtual **Art Studio** and at-home learning experience. The Art Studio offers free video tutorials with expert advice from Walter Foster authors as well as free, downloadable projects with step-by-step instruction on everything from painting and drawing to origami and hand lettering. Stop by, browse our books, and visit the Art Studio - we can't wait to see you there! www.walterfoster.com/ and www.quarto.com

Oil Painters Color Handbook by Todd Casey.

Abstract Painting: The Elements of Visual Language by Jane Davies

1500 Color Mixing Recipes for Oil, Acrylic and Watercolor by William F. Powell (who also authored numerous Walter Foster Books).

From Where I Sit: Essays/Art by GVAA member Judy Ann Gilder has just been published. Email Margaret Kay Dodd at studiokarts@earthlink.net to purchase the book directly, or buy it on Amazon. Prices is \$26. **Special Offer for GVAA Members: \$20.** Editors Note: We were lucky to have Judy attend the Picnic. Her picture is above.

MISCELLANEOUS

It doesn't matter if you're a painter, photographer or graphic artist. If you create an original image, you can sell it on **FineArtAmerica**, one of the oldest and best-established print-on-demand sites. FineArtAmerica encourages artist to sign up and upload their work to be sold on everything from prints to puzzles. The site does the work. It markets your art through the website and a smart phone app that shows your image on everything from a 3-D framed canvas to T-shirts, mugs, shower curtains and phone cases. You can even decide to offer it on tote bags, towels or yoga mats and they have just introduced 'stickers' with your art work on it, sizes 2" x 2" and 6" x 6" that will cling to small smooth surfaces and can easily be removed!! FineArtAmericas www.merchandising@art.com is only one of several well-regarded print-on-demand sites: artists may also want to sign up with **Society6** at www.society6.com and **RedBubble** at www.redbubble.com Another company that provides print products for artists is: www.pixels.com

Received this special note from GVAA Artist Mary Fredricks.

I noticed the write up on FineArtAmerica. I have my paintings done on clothing, phone covers, etc. on **Vida**. I have over 80 tops, pants, T shirts, phone covers, place mats, etc. However, **Vida** expects me to do the selling unless you buy a certain number of their or you own items then they may advertise. It has not been a money maker for me. But it is fun to wear your own paintings. They are pretty and some dressy. <http://shopvida.com/collections/maryfreericks>

REMINDER

All Members are invited to participate in your newsletter. Just send your information to: Your GVAA Newsletter Editor, **Betty White** at: bnllwhite@aol.com

- Your Editor would like your tips and techniques on Pastels, Watercolors, Acrylics, Oils, and mixed mediums.
- Information about your sales, commissions, gallery hangings and any miscellaneous art related items you would like to sell, trade, or donate.

All Members Please Stay Safe and Stay Well.

**GVAA is an organization where you can grow
both personally and professionally.**



GVAA's First Summer Art Exhibition at

La Cumbre Plaza

Members of the Goleta Valley Art Association will have the opportunity to show and sell their works of art when the Association hosts

Renewal/Re-entry: Bringing Art Back to the Community

Saturday, August 21, 2021

11 a.m.-6 p.m.

An application form will be emailed soon!

This will be a non-juried exhibition, outdoors at La Cumbre Plaza where locals and tourists will be gathering to shop, eat and celebrate summer! If you would like to be a part of this exciting event, here are some guidelines for you to be thinking about.

TGVAA will provide:

- 48 panels measuring 36 inches wide X 60-72 inches high. These will be available at \$30 each and both sides of the panels are usable.
 - Each artist may reserve no more than two panels. If reserving one panel, you may choose a panel partner ahead of time (be sure to tell us who) or someone will join you the day the event.
 - If reserving two, you will have four sides to utilize. (See illustration next page).
 - Works larger than 36 X 60 or 72 will not be eligible as all art must be installed on the panels.
- Art that can be hung on a panel is welcome. This includes jewelry. You are welcome to bring a bin for prints, cards, bookmarks, etc.
- One chair will be provided per artist unless a second chair is requested. No outside chairs will be allowed, and no tables will be allowed. Artists may bring bins to show unframed works and cards.

- Panels will be allocated on a first-come, first-served basis. Assistants are welcome; however, a maximum of two chairs per artist will be provided. No outside chairs will be allowed.

Artists provide:

- Participants agree to be present the day of the show. If you choose to have someone help you, TGVAA will provide an extra chair as noted above. You will need to provide this information at the time you reserve your panel(s).
- Artists will provide their own art labels with their name, title of the work, medium, size and price for each piece on each label. These labels will be used to process payments for buyers, who may pay by cash, check or credit card. If an art label doesn't apply, artist must provide a receipt to the buyer to present at the cashier table before taking the work.
- A payment table will be set up. Artist will give the art label or receipt for the sold piece to the buyer to take to the payment table. Once paid, buyers will receive a receipt and return to the artist's station to pick up the art after showing proof of payment.
- A 25% commission will be deducted from the price to cover the cost of the plaza and advertising of the show.
- Participating artists should plan to arrive at La Cumbre Plaza at 9 a.m. on August 21 to choose their designated panels, hang their work and art labels and lend a helping hand in setting up the show.



Panels may be reserved as single (one side of the pair) or double (as shown).

They will be covered in fabric so both sides can be used.

For example: if you reserve one panel, you can use both sides of it.

If you reserved two panels, you will have four sides on which to hang your work.

Questions? Contact Pat Heller, Special Events Coordinator, at patheller@cox.net



