



## A Message From The President August 2016



With our Stow House Art Festival coming up September 17, I want to share a letter from last year.

When I first started painting, the third thing I wondered about—after where do I buy paint and what's a "focal point"—was how much should I sell my paintings for and how will I keep up with

the demand! Yeah, right! So I asked three of our GVAA artists extraordinaire to share their thoughts on selling, not selling, and what really matters in creating art.

**Carol Dixon:** I think the first thing an artist has to decide is whether or not he/she cares about selling. Some do, some don't. Some are totally thrilled with an occasional sale but selling isn't a priority, while some (like me) would like to sell enough to cover costs, and others really want (need) to sell enough to supplement their incomes.

Then the artist has to decide if he/she wants to intentionally make the kind of pieces people will want to buy or do you only want to make what you like and are fine whether it sells or not. For example, I know my envelope paper pieces will sell much more easily than my more abstract mixed media stuff. That is fine because I like doing both kinds of things, but if it weren't fun, I wouldn't do it.

If you are going to sell at something like Stow or the Artist Tour you need to either be fine with maybe not selling anything (most people don't go to events like that to buy high priced art although it can happen) or have a variety of relatively inexpensive items like prints, cards, etc. to sell along with the more expensive pieces. Finally, you

just never know when you will have a sale. I've sold three pieces so far this year from shows where I didn't expect to sell anything. And of course there are times when you think you are likely to sell and don't. Again the question is, are you having fun? If you aren't, why are you doing it?

**Marie Arnold:** I think it is important to interact with people coming by. People get interested when you talk with them. Take time to welcome them to your display. Even if you don't sell, it is a good way to spend your time and make new friends. You never know what can come out of it, maybe a commission later. The idea is not always about selling, but "sharing" your art. Yes it is great at the end of the day to have a few more bucks in your pocket, but what makes the day worthwhile is the pleasure of sharing your art with other artists. People get to know you and ultimately you end up feeling good about all the "kudos" you received. I do art because it gives me great pleasure, it provides me with a sense of adventure and a way to discover more about myself and life around me. That is worth a lot of to me.

**Carrie Givens:** Check out a blog called the "Red Dot Blog Xanadu Gallery" by a man named Jason Horejs. I have been reading his blogs for some time now. He is very informative and is very generous with us artists. One thing I would maybe say is "show your best, or what you believe is your best". I price my work at a price per square inch.

So sign up for Stow House, bring some of your favorite pieces and some smaller low-priced work, but plan to enjoy the day, share your art with art lovers and most of all, have fun!

This year, the GVAA scholarship donation of \$1500 was made in honor of the memory of our past President, Kathy Starr. Kathy was an outstanding artist and a lover of children's development and education.



## Upcoming Events and Opportunities

### Coming Soon!!!!!! Saturday, September 17, GVAA Stow House Art Festival

Our 12th annual Stow House Art Festival is really happening! Thank you to all who submitted your beautiful art for consideration. **Violet Stegall's** gorgeous watercolor, below, was chosen as the 2016 image!

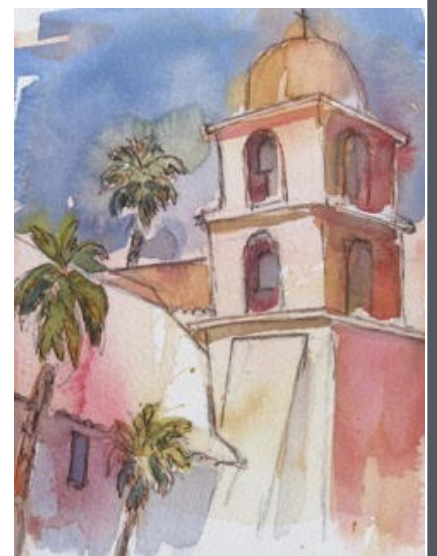
We have great live music lined up from favorite bands Shepherd's Pie and the the Summerland Trio with Tom Henderson. To date, a number of artists have said they will be participating in the Festival and

several others have indicated interest. **Will you be there with us?** Click [HERE](#) to download an application form for panels and booths. There will also be a wall available for those who enter one or two pieces. Some wonderful festival sponsors have signed up, and we would welcome others to support our costs. You can help by inviting businesses you frequent, your family businesses and/or your entrepreneur friends to participate this year. Their contribution will be recognized publicly. Last but definitely not least, there are many opportunities to volunteer in planning and organizing as well as on the day itself. Please email [euflanagan@gmail.com](mailto:euflanagan@gmail.com) if you can help out.



Please join Adria Abraham, Elizabeth Flanagan, and Holly Hungett in the upcoming informal **SKETCH-OUT** sessions. NEXT Sketch session meets Sunday August 28, 1-3p. Meet at the PASEO NUEVO MALL, upstairs in the courtyard in front of the Museum of Contemporary Art. There is an elevator nearby.

Bring your sketch chair, umbrellas, hats, sunscreen, sketchbooks, and pens/pencils, etc. Come participate in this fun opportunity to sketch in a group! All skill levels are welcome. Friends and guests are welcome too! Although we are not officially affiliated with URBAN SKETCHERS, we model our group after this idea; click [HERE](#) and check out the blog link for sketches from around the world!! Questions? Email Holly at [hollyh@sbceo.org](mailto:hollyh@sbceo.org), or call 705-4367. You may also call Elizabeth 805-886-0020 if you need info the day of the event. Fabulous sketch by Holly at the Mission!



**Thank you Jan Smith** for coordinating yet another fun-filled GVAA annual picnic! If you did not attend, you missed a great time. **Thank you Judy Doernberg** for the fabulous reverse glass painting demonstration and instruction. Thanks to all who helped and attended! We all had so much fun!



### July Library Show Awards by Bruce Robertson

|                        |                               |                     |
|------------------------|-------------------------------|---------------------|
| <b>Adria Abraham</b>   | <i>Soft Summer Morning</i>    | acrylic & ink       |
| <b>Anne Anderson</b>   | <i>Laguna Lagoon</i>          | w/c                 |
| <b>Brooke Baxter</b>   | <i>Cityscape</i>              | collage             |
| <b>Bruce Birkland</b>  | <i>Journey to Namaqualand</i> | acrylic             |
| <b>Britt Friedman</b>  | <i>The Slough</i>             | oil                 |
| <b>Jerilynne Nibbe</b> | <i>Life Is</i>                | woodcut/chine collé |



Photo above, right by Jacqueline Vanderlaan

Painting below, by Kelly Rangel



### June People's Choice Awards

|                                   |                                   |       |
|-----------------------------------|-----------------------------------|-------|
| <b>1st: Jacqueline Vanderlaan</b> | <i>Pomegranate with Blue Vase</i> | photo |
| <b>2nd: Rod Edwards</b>           | <i>Crow Study</i>                 | ink   |
| <b>3rd: 3-way Tie:</b>            |                                   |       |
| <b>Jennifer Eby</b>               | <i>Morning</i>                    | mixed |
| <b>Kelly Rangel</b>               | <i>Coal Oil Point</i>             | oil   |
| <b>Kathy Reyes</b>                | <i>Yvonne</i>                     | mixed |

### August Library Show Juror is John Hillis Sanders

**John Hillis Sanders'** career as an artist spans over five decades. His original works reflect his movement within mediums spawned by necessity and concept. His work continues to grow and alter using space as inspiration. Influences are drawn from several artists of the 20th century, such as Marcel Duchamp, Joseph Beuys, and Donald Judd.

Sanders has taught both ceramics and sculpture at several major universities in Southern California. After graduate school, he began his career as a ceramic artist. Within a decade, Sanders' focus shifted to large scale, site specific, and installation work. The post-modern movement and the critical influence it has on contemporary art is exemplified in his extensive body of work. Click [HERE](#) to view his website.

Click [HERE](#) to view the entire calendar year on our website.

**Goleta Library Ingatherings: 10:30a-1p, pick up unselected artworks: 3-5p.**

**Critiques & takedown: 6:15-8p.**

Wednesday, July 27  
 Friday, July 29  
 Wednesday, August 31

Critique and Takedown  
 Ingathering, Juror John Hillis Sanders  
 Critique and Takedown

Goleta Library  
 Goleta Library  
 Goleta Library



## MEMBERS' EVENTS

**Carrie Givens** will be exhibiting at Gallery 113 as the artist of the month. Come see her show, Scenes Painted with Radiant Pastels, up through July 30. Carrie will also be exhibiting at the Borchard Gallery in Thousand Oaks, along with the Pastel Society of the Gold Coast through July 30.

**Linda Lee Dolwig** has multiple artworks showing with the Santa Barbara Visual Artists at the Cabrillo Arts Pavilion through July 27.

**Bruce Birkland's** exhibition of his fantasy-based paintings at The Good Cup coffee house, located at 916 State St., features sixteen of Bruce's works, many of which have not been displayed before. The show runs through August 26. Call The Good Cup 965-5593 for business hours.

**Terre Martin Sanitate** has been having a very productive June/July 2016 with 14 paintings in group shows in Santa Barbara. She was juried into the SBAA Semana Nautica show at the Cabrillo Arts Pavilion. She has a painting in the GVAA July show and two paintings were accepted into the Abstract Art Collective, Summer Selections at the Jewish Federation SB, which is on display through August 23. Three paintings are on display at the Hutton Building through October 14, and she has seven paintings at the Rancho Santa Barbara - Gallery 333 through October. Terre recently sold three paintings at Gallery 333.

## GOOD NEWS

Near & Dear is the title of the solo show of recent pastel paintings by **Sarah Carr**. Her work represents her love of landscape, particularly places on the Central Coast. The show opens at the Architectural Foundation on Friday, August 12, with a reception from 5-7p. All are welcome.

**Romy Reicker** has three paintings on exhibit at the Santa Barbara Club's art show.

**Pamela Benham** and Charlene Broudy will be having a two-person exhibition, Radical Harmonies, of their abstract paintings at GraySpace Gallery, 219 Gray Avenue, in the Funk Zone through September 10. A fun Funk Zone Art Walk reception is Friday, July 22 from 5-8p. As a member of the Santa Barbara Studio Artists, Pamela will be participating in the 2016 Studio Tour on September 3 & 4 from 11a - 5p. The Open Studio reception will be at The Corridan Gallery, 125 North Milpas, on Friday, September 2 from 5-8p. Acrylic painting below is by Pamela Benham.





## Workshops

## Events

## Opportunities

Download your prospectus for **ArtWalk at the Museum of Natural History** held September 24&25 by clicking [HERE](#). Artists are requested to deliver each entry for jurying on Monday, September 19.

Join **Rick Osgood** for his 8-week watercolor course at the Schott Center, Room 5, entitled **Beginning Watercolor: Starting Right, Painting Loose**, from September 6 - October 25. Course Number: 402431.

**SCAPE** invites us to attend their **workshops** for members and non-members: Treat yourself to a day of painting on the beautiful Central Coast with renowned artist **Karl Dempwolf** held at Montaña de Oro on August 14. Or, to a day-long workshop with oil painter, pastel and watercolor artist **Rodolfo Rivademar** on September 17, or to three luxurious days of painting en plein air in oils with **Camille Dellar**, October 21-23 at a SB location TBA. Click [HERE](#) for details on their workshops and to sign up through the Scape website. Workshops fill up fast!

Please check out the **GVAAG Facebook page** click [HERE](#) or go to [www.facebook.com/tgvaa/timeline](http://www.facebook.com/tgvaa/timeline) for interesting art related articles and inspiration. We are adding more photos of GVAAG art and artists, awards and event photos. If you have an interesting article or inspiration to share, please email Holly at [hollyh@sbceo.org](mailto:hollyh@sbceo.org)

GVAAG members who are also SBAA members please consider **volunteering for Gallery113**. Contact John Williams via [jwmsartwks@cox.net](mailto:jwmsartwks@cox.net) or [malderetewilliam@cox.net](mailto:malderetewilliam@cox.net).

**We have a varied and rich art community~ click on a name below to make a connection!**

[Southern California Artists Painting for the Environment SCAPE](#)

<http://www.s-c-a-p-e.org/>

[Santa Barbara Arts Collaborative](#)

<http://sbartscollaborative.com/>

[Santa Barbara Art Association SBAA](#)

<http://sbartassoc.org/>

[Abstract Art Collective AAC](#)

<http://abstractartcollective.com/>

[The Oak Group](#)

<http://www.oakgroup.org/>

[Santa Barbara Print Makers](#)

<http://www.sbprintmakers.com/>

Happy GVAAG *SKETCHERS* below at our beautiful Mission.





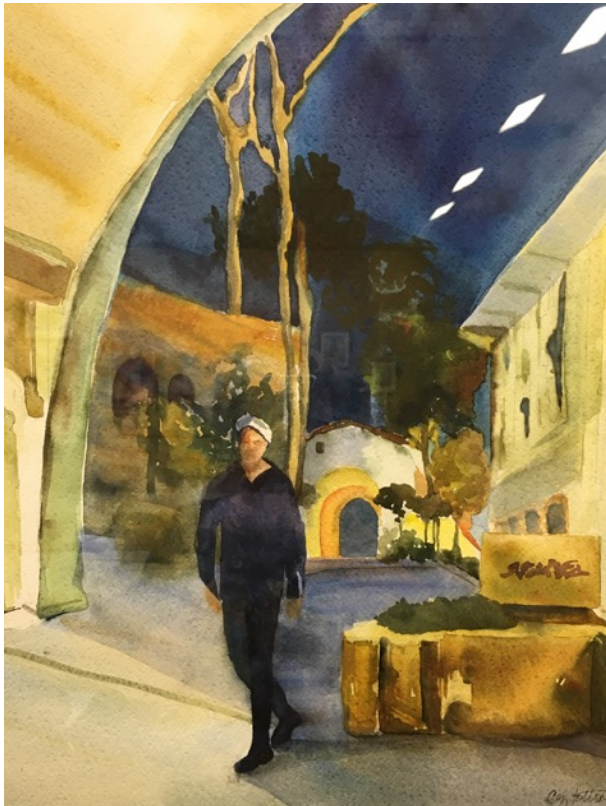
If you know of someone in need of encouragement or cheer, please notify our sunshine gal, Janet Hart at [hartjanet84@gmail.com](mailto:hartjanet84@gmail.com)

**Please welcome new members and update your Directory:**

**Joy Simon**  
[joysimonsb@yahoo.com](mailto:joysimonsb@yahoo.com)

**Lynn Humphrey**  
[garrlyn@cox.net](mailto:garrlyn@cox.net)

**Welcome back members:**  
Virginia Butterfield  
Tia Blickley  
Renee Mathieu  
Dottie Pickering



*Nightfall in Santa Barbara* by Cez Totton

**President**  
**ANNE ANDERSON**  
[annewander48@gmail.com](mailto:annewander48@gmail.com)

**Vice President**  
**ELIZABETH FLANAGAN**  
[euflanagan@gmail.com](mailto:euflanagan@gmail.com)

**Recording Secretary**  
**ADRIA ABRAHAM**  
[jrsaaahome@msn.com](mailto:jrsaaahome@msn.com)

**Social Secretary**  
**JAN SMITH**  
[jansmith.sb@gmail.com](mailto:jansmith.sb@gmail.com)

**Treasurer**  
**MARIE ARNOLD**  
[marie.arnold@verizon.net](mailto:marie.arnold@verizon.net)

**Director**  
**CAROL DIXON**  
[dixon@education.ucsb.edu](mailto:dixon@education.ucsb.edu)

**Director & Web Master**  
**HEIDI BRATT**  
[hrbratt@cox.net](mailto:hrbratt@cox.net)

**Newsletter Editor**  
**CHERYL GUTHRIE**  
[cherylmguthrie@gmail.com](mailto:cherylmguthrie@gmail.com)