



President's Message



When I come into our ingatherings and see the wild and crazy collection of artwork in different media, color choices, and styles, I can't imagine how anyone can make sense of the confusion. But our hanging team, Joyce Berger, Filiberto Lomeli and Rosalie Bier, work their magic at every show. When I see our show hanging, I see each artwork in a new and exciting way and experience the whole show as a work of art in itself. I've asked them to share some of their thoughts with us.

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"We try at each show to make a professionally presented exhibit of the paintings deemed by a judge to be worthy of a show. Arranging and displaying individual pieces into a cohesive and artful whole is what we do.

In choosing what goes where, we consider size, and try to have a large piece on each wall as a focal point in the shape of the display on that wall. Next we look for hues that repeat in paintings or in the colors of frames. Value and a clustering of subject matter may also be used to organize the hanging.

Since the front wall is what we look at during the critique, we usually start with that space, and put the boldest pieces there. Sometimes the combinations go together easily, other times it is a struggle to find 'neighbors' for pieces with unusual frames or intense colors.

I would like to add that we do NOT consider the name of the painter while we are assembling the show. We work well together as a team and we certainly enjoy it. Why don't you give hanging a show a try?"

Joyce and Rosalie remind us of the following guidelines.

"When we paint a scene at our favorite location or of a favorite person or subject, we want to present it in a manner that enhances what we have painted."

- ◆ Oils and acrylics with painted edges may be unframed.
- ◆ Artworks on paper must be covered with clean glass or Plexiglas or sealed with several layers of acrylic sealer or spray appropriate to your work.
- ◆ Mats should be carefully cut and free of smudges and dirt. Neutral colors, whites and off-whites, show most artwork at their best and don't distract from the art.
- ◆ Frames should be free from damage and should enhance your work and not overwhelm or distract from it.
- ◆ Please wire your work so that the painting will hang without showing the nails we use, placing the back screw-eyes about 4 or 5 inches from the top of your work.
- ◆ Make sure the wire is attached firmly across the back and that the ends of the wires are pulled back to the eye-screws and wrapped with tape—those wire ends hurt!
- ◆ Ask yourself if you would be proud to have a buyer see the back of your painting. Is it neatly finished and/or covered with brown paper? Or does it show careless finishing, unattractive cardboard backing or masking tape?"

Thank you so much, Rosalie, Joyce and Filiberto!

Anne Anderson

Annewander48@gmail.com



Goleta Valley Art Association

Upcoming Events, Opportunities & Announcements

The next **Goleta Hutton Show**'s ingathering and pickup of work from the current show is Saturday, January 24, from 10a-12n. Bring up to three pieces (two-dimensional only) and all will be hung. The show will run for about six months, as usual. There will be cash prizes for the top three awards! The Hutton Building is in Old Town Goleta, 5638 Hollister Avenue, and the ingathering is in the 2nd floor conference room. If you have questions, call Brooke Baxter at 681-1106 or email her at brookebaxter@cox.net.

Open Juried Art Show at the 70th Annual S.B. International Orchid Show, enter up to 3 orchid related pieces in any medium. Visit www.sborchidshow.com and select *participate*, or click [here](#) to be linked. If you miss the February 20 deadline online, you may still enter and pay a late fee of \$10 at the ingathering on Wednesday, March 11, 10a-1p, at the Earl Warren Showgrounds in the main building by the snack bar. Takedown is Sunday, March 15, 5:15- 6:15p. The juror will be Rita Ferri. Contact Jacqui Bravo for details if you are not online, 564-7019.

Nature and the American Vision: The Hudson River School, Los Angeles County Art Museum. S.C.A.P.E, Southern California Artists Painting for the Environment, is offering a trip to LAC-MA, the only west coast venue for the exhibit on Sunday, February 22. The \$39 fee covers transportation and admission. For more details [click here](#) or visit www.s-c-a-p-e.org/. Contact: Susan Brooks, S.C.A.P.E Workshop Co-Chair, e-mail: sy.valleycowgirl@comcast.net

YEARLY DUES ARE DUE

Don't forget to pay your annual dues of \$25, due January 1, 2015. Please **FILL OUT FORM** on the last page, or click [here](#) and print. Send payment (**with form**) to GVAA, P.O. Box 435, Goleta, CA 93116 **before the generous grace period ends!** Your membership will remain current if your dues are received by 02/28/15.

THE YEARLY CALENDAR IS AVAILABLE on www.tgvaa.org

Goleta Library Ingatherings: 10:30a-1p, pick up unselected artworks 3-5p. Critique / takedown 6:15-8p

Tuesday, January 13	Board Meeting, 3p	714 W. Pedregosa St., SB, CA 93101
Saturday, January 24	Ingathering and Takedown Hutton show, 10a-12n	5638 Hollister Ave, Goleta
Wed, February 4	Critique & Takedown	Goleta Library
Friday, February 6	Ingathering	Goleta Library
Tuesday, February 10	Board Meeting, 3p	714 W. Pedregosa St., SB, CA 93101
Wed, February 25	Critique & Takedown	Goleta Library



Bougainvillea by Thomas Mann

Ray Hunter's Juror's Awards January

Carrie Givens *Beach Agave* pastel

Francine McOwen *Chester* w/c

Frances Reighley *Steampunk Hummingbirds* oil

Marian Steffens *Golden Pear* w/c

People's Choice Awards December ~3 TIES!

1st Place TIE	Bruce Birkland	<i>Jaguar Staircase</i>	acrylic
	Lena Savage	<i>The Weaver</i>	w/c
2nd Place TIE	Jacqueline Vanderlaan	<i>Winter Glow</i>	oil
	Cheryl Guthrie	<i>A New Day</i>	oil
3rd Place TIE	Thomas Mann	<i>Bougainvillea</i>	acrylic
	Francine McOwen	<i>Fairview Gardens</i>	w/c

Ruth Ellen Hoag will be the Juror for the February Goleta Valley Library Show.

After a thirty-year music career, Ruth Ellen Hoag started painting and found her new passion. Nearly all of her work is figurative in nature. Painting styles vary somewhat from series to series, with some centering on capturing a sense of movement or other activities that lend themselves to animated surfaces. Her paintings have won awards in many national and international exhibitions including the American Watercolor Society. She won top honors at the San Diego Watercolor Society's International Exhibition in 2012. Most recently, she earned a coveted Signature status from the National Watercolor Society. At Ruth Ellen's Whistle Stop Art Studios in downtown Santa Barbara, she hosts art classes, workshops, and studio tours. Go to www.RuthEllenHoag.com.



Members Events

Karen Schroeder and other Santa Barbara Printmakers have a show *Best Impressions*, in the Funk Zone at the Arts Fund Gallery running through February 28.

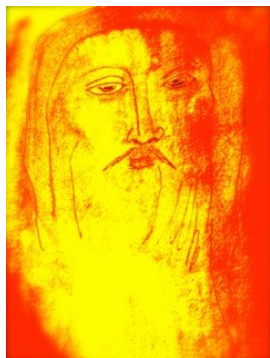
Jerilynne Nibbe has three of her woodblock/chine collé prints at the Arts Fund Gallery show *Best Impressions*, running through February. The show features the work of award winners from the Santa Barbara Printmakers, and is curated by Don Zimmerman.

Bay Hallowell is showing three viscosity mono-prints in *The Abstract10* exhibition at Michael/Kate Interiors & Art Gallery from January 9 to February 22. There was a reception on January 9 with a Panel Discussion with the Artists, moderated by Ted Mills. A member of the Ink-spots of Ventura, Bay is also showing two mono-



prints in *Impressions: Original Prints from Ventura County Print Studios*, an exhibition at The Atrium Gallery, 800 Victoria Avenue, Ventura from January 9 to February 18. A reception will be held on Friday, January 23 from 5-7:30p.

Elizabeth Flanagan's *W.B. Yeats - Luminous Poet* will be shown at the CASA Magazine Gallery, 23 East Canon Perdido in the *Luminarias Show*, through January. Her piece *Pilgrim Soul 1* is in the January Goleta Library show and she has a digitally enhanced photo of one of her original paintings *Christos* selected for the *Illuminations* show at the Carpinteria Arts Center Gallery, 855 Linden Ave., up until March 2. The reception is Saturday, January 17, 3-5p for good food, drink, art, and music.



Members Events

Suemae Willhite's Pop-Up Shop and Chinese New Year Celebration will be held February 14, 12-5p at the SBMA gift shop. Celebrate Chinese New Year with Calligrapher Suemae, and experience her unique style, a fusion of East meets West, as she demonstrates the art of brush painting to welcome the New Year. Her greeting cards, jewelry, and porcelains reflect her wide range of subjects which include Chinese landscapes and floral images.

Mooneen Mourad has 2 paintings and a sculpture and painting diptych or "set," in the current sculpture exhibit at the Faulkner Gallery showing through January, 3 sculptures in the black and white themed show at the Bronfman Jewish Community Center (JCC) through February 25 and jewelry and glass in the *Illumination* show in Carpinteria.

Mary Freericks has 4 paintings in both the themed color and black & white shows at the Karpeles Manuscript Library in Santa Barbara with the *Abstract Art Collective Show*. She has 3 paintings at the black & white themed show at the JCC, where she used a resist method painting. She is also showing a monotype of a village currently at the Carpinteria Art Center.



Nancy Freeman had 3 paintings accepted into the *Sculptor's Show*, at the Faulkner Library showing through January 30.

Cathie Smith's watercolors will be on display in the Faulkner Gallery East through January.

Pamela Benham's *Untitled SBS 79*, from her series *The Smaller Picture* is part of the *Abstract Artist Collective's* exhibit *Abstrax@Karpeles*, up until March 5.

Karen Lockett has 2 fiber art pieces juried into Casa's *Luminaria* show on display until January 29.

Good News!

Karen Luckett was juried into her first out of state show in St. Charles, MO, with a sculpture titled *No More Fish*, for the Art of Our Consumption show through March 18. She had 2 assemblages juried into the *Angels* show at the SBTC and a photo collage and an abstract painting juried into Carp's Portal show in Dec/Jan.

Christine Brallier has been a featured artist on two well respected children's literature blogs. She has written two different detailed posts about her stained glass mosaic illustration process at both sites, with an interview at the first site. If you've been curious about how she creates her mosaics, especially the ones she created for her children's book, click [here](#) and also [here](#) to be linked. Find her book and blog on her website www.cbmosaics.com.

Good News!

Bob Davis recently moved back to his hometown of Marshfield where he has a cottage surrounded by marsh and river/ocean views often seen in his pastels. Two of his three children live nearby, along with 10 grandchildren and 2 great grandkids. He continues to do pastels and keeps his membership active at North River Art Society, for which he is one of the founding members. He would love to hear from fellow Santa Barbara artists.

Pamela Benham has been invited to become a member of the Santa Barbara Studio Artists. The Seaside Gallery in Pismo Beach is displaying seven of Benham's paintings through the end of March.

WORKSHOPS

CLASSES

OPPORTUNITIES

Seductive Surfaces-Painting with Passion, a creativity / mixed media workshop held March 31-April 2, at Whistle Stop Studios, 220 W. Canon Perdido, Suite D, SB, with Australian artist and renowned international tutor **Georgia Mansur**. \$450-advanced booking is essential. For a flyer, click [here](#) or for information, or to register, contact Ruth Ellen Hoag at 805-689-0858 or ruth@ruthellenhoag.com. Georgia says, "Be prepared to push yourself out of your comfort zone, loosen up and get messy!" You will have some exciting pieces of original art and new tools to help you continue on your artistic journey." Visit www.georgiamansur.com to see her work.

Due to this popular workshop, a second **Skip Lawrence Workshop** has been added for April 6 - 10. There are only three openings left, so email Ruth@RuthEllenHoag.com for information or to enroll as soon as possible.

William Wray Workshop, Santa Barbara Harbor. April 27-29. A signature artist member of the California Art Club, Wray is known for his paintings of the urban landscape. Instruction on blending realism and abstract expressionism. Cost: \$365 S.C.A.P.E members/\$395 non-members. For more information, go to: www.s-c-a-p-e.org, workshops. Contact: Susan Brooks, S.C.A.P.E Workshop Co-Chair, e-mail: sy.valleycowgirl@comcast.net.

Gelli-Arts: Mono-Printing without a Press with Ruth Armitage, NWS, February 6-8. Watercolor, acrylic and collage artists will love learning about and incorporating Gelli prints into your work. Email Ruth@RuthEllenHoag.com, or call 805-689-0858 for a flyer and information about this new innovative workshop. You may also visit www.RuthEllenHoag.comstudio or go to www.RuthArmitage.com

Friendly Reminders:

Please notify Janet Hart, our Sunshine gal at rjhart1@verizon.net if you know of someone needing encouragement or cheer.

Please update your Directories!

Please welcome new member:

Megan Leal megan@abstractexpressions.com



Unnamed

By Nancy Freeman



Untitled SBS 79

By Pamela Benham



Upper (L) Old City by Karen Luckett
Lower (L) ceramic by Mooneen M.ourad and above (R) Mosaic Poccus by Christine Brallier.



Don't forget to like us  on FACEBOOK

<https://www.facebook.com/tgvaa>

Please share some news about your shows, art sales, awards received, publications you are in, any art activities, jpeg images or any information that might be of interest to us all!



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2015

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please send information for the upcoming Newsletter by the 10th of next month! *



Goleta Valley Art Association

Membership Renewal

The Goleta Valley Art Association is an all-volunteer, non-profit organization, which depends upon the willing participation of all our members.

Please check off your interests and skills below to show ways in which you can help GVAA. Feel free to write in any relevant skills not listed below. Thank you!

Ingatherings/Shows

- Ingathering
- Hanging
- Membership
- Cashiering
- Outdoor shows
- Juror Selection

Publicity

- Graphic Design
- Brochures/Flyers
- Photography
- Marketing
- Press contacts

Technology

- Website
- Database/e-lists
- Newsletter

Education

- Workshops
- Field trips
- Receptions

Please share any comments and suggestions.

Please provide a brief biographical sketch. (Continue on reverse as needed.)

Please renew my membership. A check for my dues is attached.

Name _____ Date _____

Address _____ City/State/Zip _____

Phone(s) _____

Email _____ Website _____

Dues are \$25/year, payable by Feb. 28 to retain membership and to be included in our directory. Dues are pro-rated to \$15 for new members joining after Aug. 31.

Make check payable to "GVAA" and mail to : GVAA, P.O. Box 435, Goleta, CA 93116.

12/28/2014