



President's Message



The GVAA Board met for a board retreat this week. We enjoyed great food and deep conversation about a number of issues. One area of discussion was evaluating our ingathering procedures and rules. We noted that of about 230 members, about 40 members each month enter one artwork and about 10 enter two. This comes with a few consequences for our wish to continually improve the quality of our shows, for our bottom

line and for our commitment to encouraging and assisting our members in developing their talents.

In conversations with jurors, they tell us that the more entries we have, the more selective they can be, the less pressure to accept every artwork entered, thus the more professional the show.

Our treasurer, Carol Dixon, told us of increasing expenses for the Association, among them, the increased rental fees (\$250/mo) for the Library Community Room, increased advertising rates for special shows, and our wish to donate to art education programs in the community. We reminded ourselves that the ingathering fees for the other art organizations in the area are much higher than ours. The Santa Barbara Art Association, for example, charges \$10 for one piece, \$20 for two, and \$25 for three entries. Our ingathering fees, \$5 for one/\$8 for two, are far below the norm.

I've noticed that those artists who enter two artworks are among our most accomplished and experienced. I imagine that entering two pieces and having the juror select from among them gives those artists insights into the relative strength of each piece...and often we hear the juror saying, "I wish I could have accepted both!" I also notice that needing to mull over two pieces encourages the juror to spend more time reflecting on and evaluating which to accept...longer and more discerning eyes on your art!

We know that many of us want to avoid coming back to pick up rejected work, but there can be grace and delight in seeing which the juror chose. We know that some of us may be hurt by having our work rejected, but it's happened to all of us at one time or another...often with the rejected piece winning an award or being sold at another show. We say it over and over, the juror is one human

being making one choice at one time in the life of our art. So be it!

All of this is to say that the Board has voted to change our ingathering fees. **Beginning with the June 5 ingathering, we will charge \$10 for one painting, with a second painting entered for free!** This change brings our fees more in line with the other associations but with a generous perk of no charge for a second entry.

Now, get back to making art...and we'll see you at the March 6 ingathering.

Anne Anderson Annewander48@gmail.com

Announcements & Upcoming Events

VOLUNTEERS NEEDED

One or two volunteers are needed to coordinate the twice-yearly Goleta Hutton shows. Carol Dixon and Brooke Baxter are retiring after 12 years (!) and GVAA is looking to fill their--very large--shoes. Brooke says the responsibilities are quite easy: send an announcement to the GVAA and SBAA newsletters the three months before the ingatherings, which are in January and July and manage the ingathering...no ingathering fees or cash boxes are involved. Contact Anne Anderson annewander48@gmail.com

2015 GOLETA ARTIST TOUR

It's almost time for the 2015 Artist Tour! GVAA artists will be gathering in Goleta homes to display and sell their artwork. This year's event will be Saturday, May 16, from 10a-5p. The entry fee of \$75 covers advertising for the event, brochures with a map and artist information, signs and balloons. The artist keeps all proceeds. Sales are not restricted to paintings, prints etc., but all work must be created by the artist. If you would like to sign up, or have any questions, please contact Heidi Bratt at 451-1662 or hrbratt@cox.net.



Goleta Valley Art Association

Upcoming Events, Opportunities & Announcements

YEARLY DUES ARE PAST~DUE! Don't forget to pay your annual dues of \$25, that were due January 1, 2015. Please **FILL OUT THE FORM** on the last page, or click [here](#) and print. Send payment (**with the form**) to GVAA, P.O. Box 435, Goleta, CA 93116 **before the generous grace period ends!** Your membership will remain current if your dues are **received by 02/28/15!**

Open Juried Art Show at the 70th Annual S.B. International Orchid Show. Enter up to 3 orchid related pieces in any medium. Visit www.sborchidshow.com and select *participate*, or click [here](#) to be linked. If you miss the February 20 deadline online, you may still enter and pay a late fee of \$10 at the ingathering on Wednesday, March 11, 10a-1p, at the Earl Warren Showgrounds in the main building by the snack bar. Takedown is Sunday, March 15, 5:15-6:15p. The juror will be Rita Ferri. Contact Jacqui Bravo for details if you are not online, 564-7019.

S.C.A.P.E. Southern California Artists Painting for the Environment invite you to become a member and participate in raising money to protect local open spaces, and to increase public awareness of environmental and conservation issues. S.C.A.P.E. will partner again with the Gaviota Coast Conservancy and the Naples Coalition to put up a show at the Bacara Resort and Spa, Easter weekend, April 3-4, 2015. The exhibit will highlight the beautiful visions of the Gaviota Coast. Entries should be of the Gaviota Coast, but can include areas of Gaviota away from the actual coast, such as West Camino Cielo and Devereux Slough. **Art Along the Creek** will take place on Memorial Day weekend, a three-day weekend art and musical event. Visit www.s-c-a-p-e.org for details.

THE YEARLY CALENDAR IS AVAILABLE on www.tgvaa.org

Goleta Library Ingatherings: 10:30a-1p, pick up unselected artworks 3-5p. Critique / takedown 6:15-8p

Wed, February 25	Critique & Takedown	Goleta Library
Friday, March 6	Ingathering, Juror Karen McGaw	Goleta Library
Wednesday, March 11	SB Orchid Show Ingathering 10a-12	Earl Warren Showgrounds
Sunday, March 15	SB Orchid Show Takedown 5:15-6:15p	Earl Warren Showgrounds
Wed, March 25	Critique & Takedown	Goleta Library
Friday, April 3	Ingathering, Juror TBA	Goleta Library



Ruth Ellen Hoag's February Juror's Awards

Anne Anderson *Carpinteria Sycamore* oil

Rod Edwards *The Raven* ink

Megan Leal *Push* acrylic / resin

Jerilynne Nibbe *Pucker Up* woodcut /chine colle



The Raven by Rod Edwards

People's Choice Awards February

1st Place TIE **Eva Danilla** *Old Barn* oil
 Ray Hunter *Workhorse* w/c

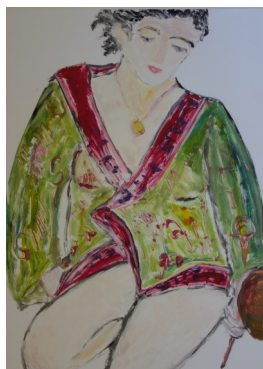
2nd Place **Terre Sanitate** *Abstraction / Distraction* acrylic

3rd Place **Frances Reighley** *Steampunk Hummingbirds* oil

Karen McLean McGaw will be the Juror for the March Goleta Valley Library Show. Karen is a Santa Barbara native and acclaimed landscape and figure artist, working in both watercolor and oil. She has received numerous awards, locally and nationally, and teaches workshops on occasion. Click mclean-mcgaw.com to see her portfolio.



Steampunk Hummingbirds
by Frances Reighley left



Geisha
by Mary Freericks right



Survey
by Terre Martin Sanitate right



Members Events

Karen Schroeder and other Santa Barbara Printmakers have a show *Best Impressions*, in the Funk Zone at the Arts Fund Gallery running through February 28.

Jerilynne Nibbe has three of her woodblock/chine collé prints at the Arts Fund Gallery show *Best Impressions*, running through February. The show features the work of award winners from the Santa Barbara Printmakers, and is curated by Don Zimmerman.

Elizabeth Flanagan's digitally enhanced photo of one of her original paintings *Christos* is in the *Illuminations* show at the Carpinteria Arts Center Gallery, 855 Linden Ave., up until March 2. She has a watercolor *Deep Blue* in Casa Magazine themed show (left) *The Art of Love* through February.



Terri Taber, Carol North Dixon, Bonnie Muench with other artists, have a show *New Perspectives...Many Viewpoints* at Gallery Los Olivos for the month of February.

Mooneen Mourad has 3 sculptures in the black and white themed show at the Bronfman Jewish Community Center (JCC) through February 25, and jewelry and glasswork in the *Illumination* show in Carpinteria. She has three abstract pieces in the Meisel Gallery Abstract Art Collective show.

Bay Hallowell is showing her viscosity mono-prints in The Abstract10 exhibition at Michael Kate Gallery through February 22.

Members Events

Mary Freericks has an abstract painting at the Mayor's Office, titled *Streaming*, an oil monotype, *Geisha* at Casa Magazine as well as four paintings at the Faulkner Gallery S.B. Visual Artists Show. She also has paintings at the Jewish Federation's *Black and White* show, the Meisel Art Gallery, Cabrillo Arts Center, and the Karpeles Manuscript Museum.

Claire Espig has three paintings Dahlias, Iris, and Magnolia-on exhibit at 1919 State Street in a show juried by Patti Jacquemain.

Terre Martin Sanitate is having a busy month with paintings in five shows: Abstract Art Collective *Reflections* show at Meisel Gallery of Art until April 17; AAC *Limited Palette* at the Karpeles Manuscript Museum, upstairs until April 30. Reception will be held March 5 at 5p; Casa Magazine *All About Love* until February 27; Gallery 333 - Rancho Santa Barbara, *Winter Residents* show until May 27 and our GVAA February show at the Goleta library.

Jan M. Smith has a painting, *Love to Dance*, shown right, in the Casa Magazine Gallery show inspired by the theme *The Art of Love*. The Gallery is open Monday through Friday, 9a-5:30p. The show runs through the month of February.



Marie Arnold has a painting on exhibit at 1919 State Street in a SBAA show juried by Patti Jacquemain.

Pamela Benham's *Untitled SBS 79*, from her series *The Smaller Picture* is part of the Abstract Artist Collective's exhibit *Abstrax@Karpeles*, up until March 5. The Seaside Gallery in Pismo Beach is displaying seven of her paintings through the end of March.

Good News!

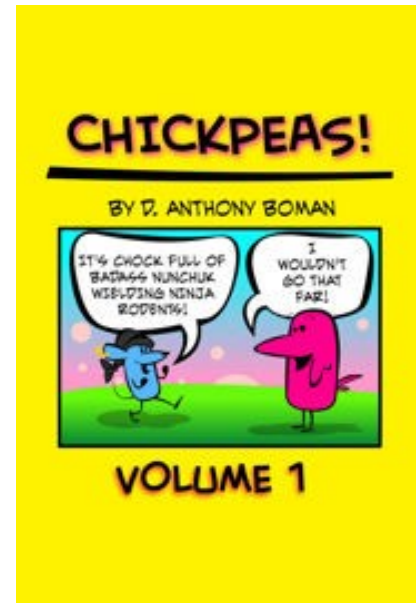
Frances Reighley received 2nd Place for her photo *Trees at Alameda Park* at the Jewish Community Center's *Black, White, and Shades of Gray Show* which will be on display until February 20.

Marie Arnold started the new year by selling an abstract painting at Gallery 113.

Anne Anderson sold a painting at the February Goleta Library Show. It was purchased before the show was hung!

Good News!

Daryl Boman's comic book was published by Comixology! click [here](#) to see inside.



WORKSHOPS

CLASSES

OPPORTUNITIES

Seductive Surfaces-Painting with Passion, a creativity / mixed media workshop held March 31-April 2, at Whistle Stop Studios, 220 W. Canon Perdido, Suite D, SB, with Australian artist and renowned international tutor **Georgia Mansur**. \$450-advanced booking is essential. For a flyer, click [here](#) or for information, or to register, contact Ruth Ellen Hoag at 805-689-0858 or ruth@ruthellenhoag.com. Georgia says, "Be prepared to push yourself out of your comfort zone, loosen up and get messy!" You will have some exciting pieces of original art and new tools to help you continue on your artistic journey." Visit www.georgiamansur.com to see her work.

Due to the popularity of this workshop, a second **Skip Lawrence Workshop** has been added for April 6 -10. There are only three openings left, so email Ruth@RuthEllenHoag.com for information, or to enroll as soon as possible.

William Wray Workshop, Santa Barbara Harbor. April 27-29. A signature artist member of the California Art Club, Wray is known for his paintings of the urban landscape. Instruction on blending realism and abstract expressionism. Cost: \$365 S.C.A.P.E members/\$395 non-members. For more information, go to: www.s-c-a-p-e.org, workshops. Contact: Susan Brooks, S.C.A.P.E Workshop Co-Chair, e-mail: sy.valleycowgirl@comcast.net.

Jordan Pope's, annual three day **Drawing Workshop, Learn the Secrets of Good Drawing**, from Jordan, the owner of Portico Gallery in Montecito. You will learn about texture, perspective, composition, and value as well as how to approach any subject. The drawing needs for all media will be addressed: plein-air painting, drawing from real objects (life), as well as nine other, different subjects. Most supplies provided. Sign up now for class March 19,20,21 from 9a-4p. Tuition: \$500. Phone: (805) 695-8850 or email: jordanfineart@aol.com for further information.

Friendly Reminders:

Please notify Janet Hart, our Sunshine gal at rjhart1@verizon.net if you know of someone needing encouragement or cheer.



Beach Agave

by Carrie Givens

Please update your Directories

Welcome new members:

Carolyn Paterson carolynpaterson@mac.com

Rod Edwards rtst1824@yahoo.com



Don't forget to like us  on FACEBOOK

<https://www.facebook.com/tgvaa>

Please share some news about your shows, art sales, awards received, publications you are in, any art activities, jpeg images or any information that might be of interest to us all!



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2015

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*****please send information for the upcoming Newsletter by the 10th of next month! ****



Goleta Valley Art Association

Membership Renewal

The Goleta Valley Art Association is an all-volunteer, non-profit organization, which depends upon the willing participation of all our members.

Please check off your interests and skills below to show ways in which you can help GVAA. Feel free to write in any relevant skills not listed below. Thank you!

Ingatherings/Shows

- Ingathering
- Hanging
- Membership
- Cashiering
- Outdoor shows
- Juror Selection

Publicity

- Graphic Design
- Brochures/Flyers
- Photography
- Marketing
- Press contacts

Technology

- Website
- Database/e-lists
- Newsletter

Education

- Workshops
- Field trips
- Receptions

Please share any comments and suggestions.

Please provide a brief biographical sketch. (Continue on reverse as needed.)

Please renew my membership. A check for my dues is attached.

Name _____ Date _____

Address _____ City/State/Zip _____

Phone(s) _____

Email _____ Website _____

Dues are \$25/year, payable by Feb. 28 to retain membership and to be included in our directory. Dues are pro-rated to \$15 for new members joining after Aug. 31.

Make check payable to "GVAA" and mail to : GVAA, P.O. Box 435, Goleta, CA 93116.

12/28/2014