



President's Message

Have you ever wondered what happens to your membership fees and entry fees at the Goleta Valley Art Association? Every month at our board meeting, our treasurer Carol Dixon, gives us a financial report and a balance sheet with the current financial status. The main sources of revenues are the membership fees, which we have maintained at a low annual cost of \$25 and the entry fees, which are the biggest bargain in town at \$5 each or two entries for \$8.

This year we currently pay \$200 a month for the use of the Goleta Library Community Room. Additionally for the months of August, October, November and December 2014, we will pay \$50 per month for the use of the West Wall. Next year the rental fee for the use of the Community Room will be \$250 for each month the Library allocates the space to us. **Beginning in 2015** the Library will be charging \$100 per month for use of the West Wall space. The GVAA Board has decided that we are unable to reserve the West Wall space at that cost. We suggest that artists who are interested in showing their work on the West Wall do so independently by completing the Library's application form and request the west Wall space for their own show. The rental fee at the Cabrillo Art Center is now \$175 a month. This April, with the low turnout of GVAA entries, the entry fees did not cover the cost of the venue. We are currently thinking about the possibility of eliminating that venue all together depending on the interest level of our members.

We also pay the jurors \$100 for their service. Considering that the juror comes once to select the art and then returns for the critique, we consider this honorarium to be quite a bargain.

Of course, there are the usual expenses of running an organization such as ours: The newsletter mailing fees, storage of panels, supplies, website fees, insurance and printing. We also contribute financially to the Santa Barbara Scholarship Fund and the Santa Barbara Art Association Grandparents show.

Other benefits offered to the members are: **The GVAA Artist Tour in May, the summer picnic, held July 12 at Stowe Grove Park, the Picassos for Peanuts reception and the Holiday Brunch in December.** These events are not profit making events but they support building community and camaraderie within our association. With operating expenses increasing, the Board is looking at ways to increase revenues without increasing fees for ingathering or membership. **One of the ways of doing so this year will be to modify our annual Festival of Arts at Stow House.** Because the annual **Stow House Festival of Arts** has not been a big fundraiser for the association and the Board of Directors had to rethink how to re-energize this event. With the help of our vice-president Anne Anderson, we have now entered into an agreement with the Rotary Club of Santa Barbara which hosts the annual Fiddlers' Convention. The Fiddlers' Convention will be **Sunday October 12, 2014** at Stow House. It usually brings a thousand people who come and enjoy the music and festivities. **This year, the GVAA will hold its annual Art Festival in collaboration with the Fiddlers' Convention.** This represents major changes for our association and we hope that you will embrace these changes and participate in great numbers. See page two!

In closing, remember that artists create their own reality. Art creates an escape to a new world, and keeps you thinking clearly to oversee problems. Go paint!

Sincerely, Marie Arnold

SAVE the DATE

10th Annual GVAA Stow House Art Festival, Sunday, Oct. 12, 2014 in Collaboration with The 43rd Annual Fiddlers' Convention

We are delighted to announce that the GVAA Stow House Art Festival has been invited by Rotary Club of Santa Barbara Sunrise, the sponsors of the Annual Old Time Fiddlers' Convention, to collaborate with them on Sunday, Oct. 12, for a day of art, music, feasting and fun.

While details are forthcoming, there is much to celebrate with this collaboration. The Fiddlers' Convention brings in over a thousand art and music lovers from across California. Their 43 years of Festival experience provide a fabulous foundation for a successful festival for all. GVAA expenses will be substantially reduced. Gary Jensen and his Fiddlers' team have been generous and flexible in helping to build this collaborative effort.

The Fiddlers' Convention is an important fundraiser for Sunrise Rotary, which uses the revenue for local community projects such as the Free Eastside and Westside Dental Clinics, free dictionaries for all third graders in Santa Barbara Schools, mentoring of foster students at City College and improvement projects at area parks. Internationally Sunrise Rotary provides low-cost wheel chairs world-wide, supports an orphanage in Mexico and clean water and medical clinic improvements in Guatemala. What a privilege it is for us to participate in helping support these good works.

Here's how you can help:

Start thinking about the artwork you will be preparing to show. Application forms will be available in August for panels and booths, as well as a wall for those who enter one or two pieces. Consider themes such as music and musicians and images of Stow House and Lake Los Carneros. Smaller works, cards, and gifts are always popular, but don't hesitate to show your larger works.

Begin thinking about an image to be considered for our advertising, posters, postcards and t-shirt. We will keep you posted about how and when to submit your images for consideration.

We are in need of financial contributions from sponsors to help support our costs. We will create a Festival program listing the participating artists along with business card, and larger size, advertising from sponsors. Who among your family, friends and business associates would be willing to purchase advertising space in our program? Join GVAA families such as Givens Farm and Shoreline Painting in sponsoring this event.

In this, our 10th year, organizing the Stow House Festival is straightforward and fun! We'd love to have you join the Stow House organizing committee. How would you like to help? What ideas do you have to help make out 10th Anniversary Stow House Festival the best yet? Contact Anne or Marie.

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Marie Arnold marie.arnold@verizon.net



Goleta Valley Art Association

THE YEARLY CALENDAR IS AVAILABLE on www.tgvaa.org

The June Ingathering is on a MONDAY!

Goleta Library Ingatherings: 10:30a-1p, pick up unselected artworks 3-5p. Critique / takedown 6:15-8p

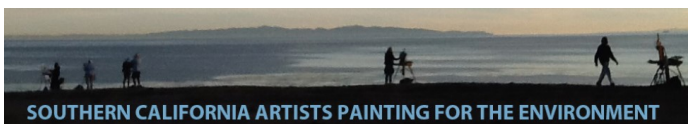
Monday, April 28	Cabrillo takedown, 10a-12n	Cabrillo Art Center
Wednesday, April 30	Critique and Takedown	Goleta Library
THERE IS NO LIBRARY SHOW IN MAY		
MONDAY, JUNE 2 ***	Ingathering Juror Ruth Ellen Hoag	Goleta Library
Wednesday, June 25	Critique and Takedown	Goleta Library
Saturday, July 12	Annual GVAA Picnic 11a-2p	Stowe Grove Park

Upcoming Events & Opportunities

GVAA members have been requested to show their work in a new venue, a non-juried show, located at **TVSB Gallery**, 329 Salinas St., SB. **The show dates have changed** to August 5 through Nov 1, 2014, details to follow.

Many of our members joined other local artists recently to help raise funds to preserve our beloved Gaviota Coast through SCAPE. **Visions of the Gaviota Coast**, was the 2nd annual, 2 day event hosted by The Bacara Spa and Resort, to benefit the Naples Coalition and the Gaviota Coast Conservancy. Awards were given by juror John Iwerks and over 25 painting were sold the first evening! A small sample of how artists are helping our community.

Art Along the Creek will take place on Memorial Day weekend, a three-day weekend art and musical event, with Southern California Artists Painting for the Environment. The theme is Saving Land, Saving Lives. Visit www.s-c-a-p-e.org for details.



The GVAA Artist Tour has been cancelled for this year.

Unfortunately due to a lack of participation, we will not be able to proceed with the artist tour this year. To ensure the future success for Artist Tours in Goleta, we will be seeking your opinions, ideas, and most of all your time and help in order to inject a breath of excitement in this once, much-loved event. We are counting on all of you to help us make this an *up-and-coming* event in 2015!





[Click link to see art](#)

APRIL LIBRARY SHOW AWARDS by KAREN MCLEAN-MCGAW

Gary Forssell	<i>Unknown</i>	acrylic
Carrie Givens	<i>Figueiroa Outlook</i>	pastel
Elizabeth Poulin	<i>Farmer's Market Goodies</i>	acrylic
Jack Wilson	<i>Rest Time</i>	watercolor



Farmer's Market
By
Elizabeth Poulin



Mushrooms etc.
By
Sue Fridley



Mixed
By
Loren Nibbe



Peanut Trail
By
Anita Sy

Karen MCLean-MCGaw will critique THE APRIL LIBRARY SHOW, Wed, April 30.

The June Library Show Juror is RUTH ELLEN HOAG. After a thirty-year music career, Ruth Ellen Hoag started painting and found her new passion. Nearly all of her work is figurative in nature. Painting styles vary somewhat from series to series, with some centering on capturing a sense of movement or other activities that lend themselves to animated surfaces.

Her paintings have won awards in many national and international exhibitions including the American Watercolor Society. She won top honors at the San Diego Watercolor Society's International Exhibition in 2012. Most recently, she earned the coveted Signature status from the National Watercolor Society. At Ruth Ellen's Whistle Stop Art Studios in downtown Santa Barbara, she hosts art classes, workshops, and studio tours.

West Wall Shows

Richard Erskine will have an individual show April 5 through May 2, 2014.

Donna Moser will have an individual show from May 31 through June 27, 2014.

*Its Elementary:
Let Them Shine*
By
Karen
Schroeder



Butterfly Buddha
by
Bruce Birkland

Members Events

Karen Schroeder's original prints using a variety of techniques, are on display at the Faulkner Gallery East for the month of May. *Its Elementary: Let Them Shine*, is an artistic peek into the lives of children at play and in the classroom. Show opens the First Thursday, May 1, with a reception from 5-7:30p.

Bruce Birkland's current art show at The Good Cup downtown (918 State St.) has been given a two week extension and will run through June 14. He has another art show at The Good Cup on the Mesa (next to Lazy Acres Market) that will run from June 1 to August 31.

Julie Vanderwilt has a show at the Good Cup Mesa *Everything Glass* featuring her latest fused glass and mosaic works. The show will run through the end of May. Visit www.JooolesDesign.com

8' x 8' original street paintings by Cheryl Guthrie and Terri Taber



For well over a decade, **Terri Taber** and **Cheryl Guthrie** have spent their Memorial Day weekends on hands and knees creating vibrant and colorful, chalk art imagery on sunbaked pavement at the Mission.

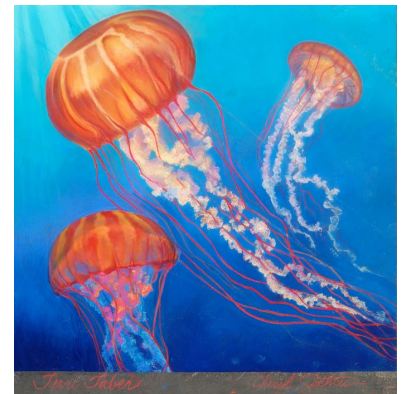
Following in the footsteps of 16th Century Italian Madonnara (street painters), Terri and Cheryl have teamed up for the annual Santa Barbara I Madonnari Festival, passionately painting a range of diverse chalk renderings from portraits of Jazz legends to Jellyfish.

I Madonnari is produced by the Children's Creative Project to benefit its arts education program which serves over 50,000 local children. CCP's Executive Director Kathy Koury created

the concept of sponsored street painting squares as a fundraiser in 1987, after witnessing a street painting competition in Italy. Santa Barbara was the first city to bring this popular festival to the Western Hemisphere from their sister festival in Grazie di Curtaton, and is considered a *premiere* festival of its kind.

Over the years, Terri and Cheryl have developed their own technique and concepts fueled by the creativity and talent of their fellow Madonnara.

They continue to be amazed at the ability, imagination and originality that the Festival inspires. Visit www.imadonnarifestival.com for details of XXVIII Anniversario.



Good News! Congratulations!

Norah Bierer has her art work in Solvang at Art Hus an artist's coop gallery, open every day from 11a-5p.

Claire Espig has her orchid paintings on display at the Oliver and Espig gallery at 1108 State St. She also has two paintings currently on display at the Santa Barbara Woman's Club.

Elizabeth Flanagan sold her painting *Lincoln* from the Gallery at the Carpinteria Valley Arts Center. It is a mixed media sketch done in pen, pencil and watercolor.

Heidi Bratt and **Cheryl Guthrie** were among those who created and sold their Assemblage Art at the Explore Ecology / AFS annual Fundraiser, *Mischief!*

Colleen Janee sold her painting *Agave at Coal Oil Point* at the SCAPE show at the Bacara.

Ruth Ellen Hoag has six pages and nine of her paintings in an article devoted to her work in the current issue of Palette Magazine.

Sue Fridley sold her watercolor *Mushrooms etc.* from the April Goleta Library Show.

Elizabeth Poulin sold her acrylic painting, *Farmer's Market Goodies* from the April Goleta Library Show.

Agave at Coal Oil Point by Colleen Janee



Workshops and Opportunities

Ruth Ellen Hoag's Whistle Stop Art Studio has moved to 220 W. Canon Perdido St. Watercolor classes are still on Friday and Saturday from 10a-1p. Call 689-0858 or email Ruth@ruthellenhoag.com



It Don't mean a Thing by Ruth Ellen Hoag

AAC member **Sue Whisenand** is teaching a three hour workshop for the iPad App ArtRage on May 30th, 9:00-12:00 at the Wake Center. This app allows artists at all levels to explore and create digital art by using many tools in their various virtual configurations. Bring your iPad with the ArtRage App installed, your favorite iPad photos, and a stylus. You will learn how the ArtRage tools work, and how to use iPad photos for interesting departures into digital art adventures! See the Spring CLL Catalog and email sue@bluffdogs.com if interested.

Water based media painters are invited by the **Los Padres Watercolor Society** to apply for membership during their next ingathering on Tuesday, May 20 from 1-3p at the Cottage Rehabilitation Hospital, Meisel Gallery, located at 2415 De La Vina St., where they will have a show from May 23, through September 12, 2014. LPWS has expanded its entry requirements to include all water based media. **GVA members will be automatically accepted.** There is no fee to apply and membership is \$25 per their calendar year, July 1 to June 30.

Friendly Reminders

Please notify Janet Hart, our Sunshine gal at rjhart1@verizon.net if you know of someone needing encouragement or cheer.

New Directories will be distributed at the April critique at the Goleta Library, Wednesday, April 30, 2014

WELCOME New Members !

Zaffar Bhatti zaffarbhatti3@gmail.com

Linda Burns burny@verizon.net



Farmer's Market by Mary Peeters

Please share some news about your shows, art sales, awards received, publications you are in, any art activities, jpeg images or any information that might be of interest to us all!



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*****please send information for the upcoming Newsletter by the 10th of next month!**