



FEBRUARY 2017



## A MESSAGE FROM OUR PRESIDENT

A New Year always brings new promise, new possibility. The title of one of the art shows downtown is: “**New Year, New**

**Light**”. At the start of a new year, everything seems possible, everything can be reborn. For a creative person, that is exciting! What direction will art take me in this year? Where and how will my creative energies flow? What new techniques will I learn? Art is the gift that keeps on giving. I just have to be willing to receive.

2017 looks to be a very good year for GVAA. We have a strong association and there are lots of ways to participate, grow and contribute. The GVAA Board is working on creating new opportunities for our community of artists.

*First* of course, is the opportunity of renewing your GVAA membership. The Renewal Application is attached at the end of this Newsletter. You can print it, fill it out and mail it in. You can also print out a form from our website, or pick up a form at our Critique on Wednesday, January 25. Forms will also be available at our next Ingathering on Friday, January 27. With the application and \$25, you will renew your membership for the year.

*Secondly*, as a member, you can submit to all Ingatherings at the Library. This year, we have a full schedule of 10 shows along with critiques on the last Wednesday of the month. I find that the critiques are always a great opportunity to gain new insights from the experienced jurors. I am always amazed at the all the details they notice and point out that I missed when looking at the pieces.

*Another* opportunity to participate is in the workshops being developed exclusively for GVAA members. We are very fortunate that our association has so many experienced and successful artists who are willing to share their knowledge with those newer and less experienced.

Our first workshop this year is an **Art Marketing Workshop**. Anne Anderson, Heidi Bratt, Carol Dixon and Holly Hungett are teaming up to share their successes and experiences in marketing their art work and the products they have produced from their original art.

Other workshops in the works are **Basics on Framing/Presenting your Art, How to Market Your Art Outside Santa Barbara** and **Introduction to iPad Sketching**. All of these programs are being offered by GVAA Artists for GVAA Artists at a very nominal fee. More information on these programs will follow in future newsletters.

*Last*, but not least, we have an exciting opportunity to participate with the **Goleta Union School District (GUSD) Art After School Program**. This is a brand new program which offers GVAA artists the opportunity to work as mentors with kids aged 6-10 at the different schools in Goleta. We have teamed up with Heather Cash at GUSD and she will work with you to set up a simple and fun art activity for the kids. Jan Smith and I led the first session in December and had a ball. Judy Edmondson and I will be leading another session this month at the Hollister School. We will present the art created by the kids after that session. To find out more, please contact Judy Edmondson at [edmondso@sbceo.org](mailto:edmondso@sbceo.org). Judy will be coordinating this.

Elizabeth



## Upcoming Events & Opportunities



### SANTA BARBARA INTERNATIONAL ORCHID SHOW

**Call for Artists to enter the Art show at the Santa Barbara International Orchid Show.**

**Friday, March 3** is the deadline to register online.

[www.SBorchidshow.com](http://www.SBorchidshow.com)

- Please select [Registration/Applications](#), then [Artwork and Photography](#) or call [SBAA at 963-1026](tel:963-1026).
- Ingathering: **Wednesday, March 15 from 3 –4 pm** (pre-register to save \$10) You will be called if your piece was not accepted into the show.
- Theme: An [Orchid](#) must be represented in each piece you enter.
- Please be sure have all entries wired to hang.
- Takedown: **Sunday, March 19 from 5:15 – 6:15 pm**, after all public leaves the exhibition hall.

**Ruth Ellen Hoag** classes at [Whistle Stop Art Studios](#), 220 W. Canon Perdido, Suite D, continue with on-going classes: **Saturdays 10:00-1:00** open to all levels of watercolor and acrylic artists. And **Saturday's 1:30 to 4:30** geared to beginning and newer students of watercolor. WSAS's small classes provide each student with individualized instruction and coaching in esthetics and techniques of watercolor and acrylic painting.

**Ruth Ellen Hoag** is hosting a workshop with nationally renowned artist and teacher, *Skip Lawrence*. Two sessions are available: **February 20th- 24** and **February 27 - March 3**. Space is limited. Call 805-689-0858, or email [ruth@ruthellenhoag.com](mailto:ruth@ruthellenhoag.com) for more information on this very popular workshop.

Please join **Adria Abraham, Elizabeth Flanagan, and Holly Hungett** in the upcoming fun and informal **SKETCH-OUT** session. On **Sunday, February 12** we will meet **1-3pm** at **Santa Barbara Court House**. Meet on the inside lawn near the arch. If it rains, we can go inside the court building or to the **SB Library** to sketch. Bring your sketch books, pens/pencils, chair, umbrella, hats...etc., and participate in this fun opportunity to sketch in a group! All skill levels are welcome. Friends and guest are welcome too! Questions, email Holly at [hollyh@sbceo.org](mailto:hollyh@sbceo.org). or call [805-705-4367](tel:805-705-4367) if you need info the day of the event. Plan on every second Sunday 1-3pm for our sketch outs in 2017!

### Art Marketing Workshop

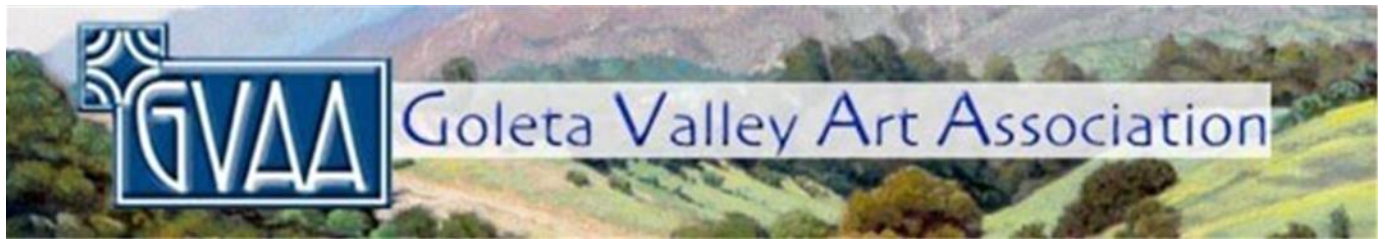
Have you ever thought about selling your art work? Or have you ever considered developing products such as cards, bookmarks or posters from your art work? Have you ever wondered how to go about doing this? If so, you might be interested in hearing from some of our most experienced GVAA artists.

**Anne Anderson, Heidi Bratt, Carol Dixon and Holly Hungett** have teamed up to offer a workshop to share their experiences in these areas. In this 2-hour workshop, they will share their art work, art products and what they have found works best for promoting and marketing their work. This program is offered to GVAA members exclusively and will include time to ask questions and share ideas.

**Date: Saturday, February 18, 1-3 pm**

**Location: In Santa Barbara. Details available after registration**

Cost: \$10 to be paid on day of workshop. All fees collected will be donated to the GVAA fund for Goleta Unified School District, After School Arts Program



## GVAA Workshops

### Art Marketing Workshop

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Would you like to nurture the spark of creativity in our local children or help a child find his passion? Goleta's @Afterschool would like to pair up with GVAA artists to provide opportunities for students to explore the world of art. Heather Cash, the program coordinator, will work with you individually or in teams to provide art experiences in our local after-school programs in Goleta Union School District. You may share by demonstration, presentation, or guided art lesson. Any medium or technology is welcome! Materials, supplies and scheduling will be pre-arranged for you and Heather will support you in planning your instruction. No teaching experience necessary! We are hoping for 7 artists or teams so each of our programs gets this wonderful opportunity. This is sponsored by GVAA's generous donation to our district, we so appreciate your time and talents and hope to share them with our students. If you have questions or an interest in leading an Afterschool Art Session, please email Judy Edmondson [edmondso@sbceo.org](mailto:edmondso@sbceo.org). Judy is our new Board Director who has stepped up to be the liaison between GVAA and GUSD. Thank you for considering being a part our effort to make art accessible to all of our students!





## Member's Event      Good News      Congratulations



**Anne Anderson** show, **WATERCOLORS** is up through January 31 at the Faulkner West Gallery. Five paintings sold at the opening!

**Marie Isabelle Dalbadie** just gave two pictures: "Eiffel Tower Perspective" and "Chiseled Stones, Paris" to the exhibition Exposed! at the Jewish Federation. The opening reception is January 15th from 1 to 4 pm at the JCC 524 Chapala St in Santa Barbara. The juror Charles Wylie, is the Curator of Photography at Santa Barbara Art Museum. The exhibit will run through February 22.

**Gail Lovell** is on a roll and sold another watercolor painting! The painting is called "Classic Orchid", displayed at her daughter's shop The Open Blossom Florist, 428 Poli St 2D, Ventura, CA 93001

**John M Williams** sold a painting from the Cabrillo Art Exhibit, "Spingtime Elwood", which was for active, retired Santa Barbara City Employees.

**Bill Poehler** has one of his oil on board pieces titled "The Village at Mammoth" on display at the Goleta Library as part of the GVAA January show juried by John Iwerks.

**Lynn Humphrey's** painting "Stay Awhile" sold in January, and she is one of the featured artists Gallery 113 for this month.

We are pleased to announce: **Ruth Ellen Hoag** has received her third acceptance in American Watercolor Society, and with this has earned Signature membership. Her painting "Festival" will be shown in the 150th Annual International Exhibition at the Salmagundi Club, 47 Fifth Avenue, New York.



**Jane Hurd** will have a solo show of landscape paintings at Divine Inspiration Gallery, 1528 State Street, February through April, 2017. Reception 1st Thursday, February 2.

**Peggy Odgers, Marjorie Goodrich and Ruth Ellen Hoag** are exhibiting their work at Zookers Restaurant, 5404 Carpinteria Avenue, Carpinteria, December, 11 through February 14.

**Terre Martin Sanitate** is exhibiting her painting "Vienna II" at The SC/AAC show at the Faulkner and has a painting at the GVAA show at the Goleta Library until January 31. She also has several pieces on display at the Rancho Santa Barbara - Gallery 333 show until May 31.



**Elizabeth Flanagan** sold her piece "Beyond Words" from Gallery 113 in December. She also has two pieces in the Santa Barbara Sculptors' Guild show at the Faulkner Gallery "Court Jester" and "Le Chapeau". The show is up through January 31st. She has a photo "Break of Day" in the "New Year, New Light" show at the CASA Gallery, and she has two pieces juried

into the "Drawn In" show at the Carpinteria Arts Center and one piece in the GVAA show "Profile in Sepia"

**Thomas Mann** sold three paintings at Gallery 113. Two from the bins and one from the regular show during the last part of 2016.

**Jan Smith** has 2 drawings, "Homage to the 50's" and "Musician", in the Carpinteria Arts Center themed show "Drawn In". The show runs January 13 - February 20, 2017 with a reception on Saturday, January 28, 3-5pm.

**Pamela Benham's** paintings are in the Santa Barbara exhibitions: "SBSG + AAC", at the Faulkner Gallery, January 3 to 30, and "Out of the Studio, Coming Live to You", at The Distinctive Art Gallery, February 1 to 27. Her works are also included in: "Subjective", at the Riverside Library, Manhattan, NY, February 3 to 28; "Miniatures: Big ART in Small Packages", at the Monmouth Museum, NJ, through March 13; "Order and Chaos" at the Giles Gallery, Eastern Kentucky University, Richmond, KY, January 23 to February 22; and in the Ottmar Gallery in the Attleboro Arts Museum, Attleboro, MA., showing through February 2.

Congratulations **Colleen Janée!** She sold her painting "Gap at Goleta Beach" at the Picassos for Peanuts event!

## Juror's Awards January, John Iwerks



Frances Reighley, "Sunrise Beach Setup"



Rick Drake "Across the Salt Flat"



Janet Hart, "Eucalyptus Golden Years"



Colleen Janeć, "Michele"



Colin Schildhauer "Farre Green"



Sue Fridley "Vietnam Vendors"



### December GVAA People's Choice Awards

<b>First Place:</b>	<b>Jaqueline Vanderlaan, Pomegranate and Blue Vase,</b>	<b>photograph</b>
<b>Second Place:</b>	<b>Bruce Birkland, Canyon Butterflies,</b>	<b>acrylics</b>
<b>Third Place:</b>	<b>Bill Poehler, Poppies by the Road,</b>	<b>oil</b>



If you know of someone in need of encouragement or cheer, please notify our own Sun Shine Gal, Janet Hart at [hartjanet84@gmail.com](mailto:hartjanet84@gmail.com)

### Please Update Your Address Book:

[See email blast for details](#)

### New Members:

**Martha Reich, [reichmartha@hotmail.com](mailto:reichmartha@hotmail.com)**

**Colin Schildhauer , [colinkubo@gmail.com](mailto:colinkubo@gmail.com)**

**Donna Williams no email**

### GVAA 2017 Officers

**President: ELIZABETH FLANAGAN [euflanagan@gmail.com](mailto:euflanagan@gmail.com)**

**Vice President: TERRE MARTIN SANITATE [terre.sanitate@gmail.com](mailto:terre.sanitate@gmail.com)**

**Recording Secretary: ADRIA ABRAHAM [jrsaaahome@msn.com](mailto:jrsaaahome@msn.com)**

**Social Secretary: JAN SMITH [jansmith.sb@gmail.com](mailto:jansmith.sb@gmail.com)**

**Treasurer: MARIE ARNOLD [marie.arnold@verizon.net](mailto:marie.arnold@verizon.net)**

**Director: CAROL DIXON [dixon@education.ucsb.edu](mailto:dixon@education.ucsb.edu)**

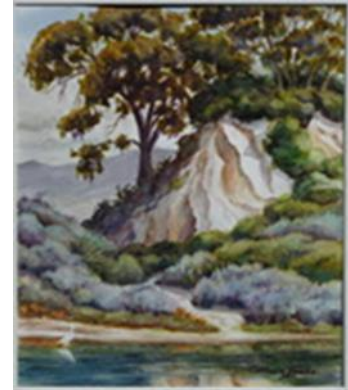
**Director: JUDY EDMONDSON [edmondso@sbceo.org](mailto:edmondso@sbceo.org)**

**Newsletter Editor: KATHY BROWNETT [kbrownettgvaa@gmail.com](mailto:kbrownettgvaa@gmail.com)**





January's Sketch-out Artist and Sketches



Colleen Janée, "Gap at Goleta Beach"

**We have a varied and rich art community, click on a name below to make a connection!**

- [Southern California Artists Painting for the Environment SCAPE](http://www.s-c-a-p-e.org/) <http://www.s-c-a-p-e.org/>
- [Santa Barbara Arts Collaborative](http://sbartscollaborative.com/) <http://sbartscollaborative.com/>
- [Santa Barbara Art Association SBAA](http://sbartassoc.org/) <http://sbartassoc.org/>
- [Abstract Art Collective AAC](http://abstractartcollective.com/) <http://abstractartcollective.com/>
- [The Oak Group](http://www.oakgroup.org/) <http://www.oakgroup.org/>
- [Santa Barbara Print Makers](http://www.sbprintmakers.com/) <http://www.sbprintmakers.com/>

**Don't forget to pay your annual dues of \$25**, due January 1, 2017. Please fill out form on the last page and print. Send payment (with form) to GVAA, P.O. Box 435, Goleta, CA 93116 before the generous grace period ends! Your membership will remain current if your dues are received by 02-28-

#### **NOTICE TO GVAA MEMBERS**

**There has been a written request for Changes to the GVAA Bylaws received by the President of the GVAA Board of Directors. You will be able to review the PDF of the written Request in a separate email that will be sent at, Or shortly after the Newsletter link is emailed.**



# Goleta Valley Art Association

## Membership Renewal

**The Goleta Valley Art Association is an all-volunteer, non-profit organization, which depends upon the willing participation of all our members.**

Please check off your interests and skills below to show ways in which you can help GVAA. Feel free to write in any relevant skills not listed below. Thank you!

### **Ingatherings/Shows**

- Ingathering
- Hanging
- Membership
- Cashiering
- Outdoor shows
- Juror Selection

### **Publicity**

- Graphic Design
- Brochures/Flyers
- Photography
- Marketing
- Press contacts

### **Technology**

- Website
- Database/e-lists
- Newsletter

### **Education**

- Workshops
- Field trips
- Receptions

**Please share any comments and suggestions.**

**Please provide a brief biographical sketch. (Continue on reverse as needed.)**

**Please renew my membership. A check for my dues is attached.**

Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone(s) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Dues are \$25/year, payable by Feb. 28 to retain membership and to be included in our directory. Dues are pro-rated to \$15 for new members joining after Aug. 31.

Make check payable to "GVAA" and mail to : GVAA, P.O. Box 435, Goleta, CA 93116.

12/28/2014