



March 2021

thegoletavalleyartassociation.org



A Message from our President

Dear fellow GVAA artists,

An early Happy St. Patrick's Day and a top o the mornin' greeting to all. GVAA has had 10 sales due to our virtual Picassos4Peanuts Art Show on our new website, thegoletavalleyartassociation.org! Congratulations to Lori Lenz who is the latest GVAA artist to have a sale. The show will be up through March, so please continue to promote with your family and friends. GVAA's V.P. Terre Sanitate continues to get the word out about the show through press releases. Check out this link to the Goleta Monarch Press

with an announcement for P4P. It features Sue Fridley's beautiful art.

<https://www.goletamonarchpress.com/2021/02/picassos-for-peanuts-virtual-art-show-happening-now/>

Our zoom members' program in January featured Jodi Miles' presentation on American Women Artists and was very successful, so we asked for her to return in February. Her free presentation, scheduled for February 18th is entitled Art in Troubled Times and chronicles the amazing resilience of the human spirit. It looks at the art and craft created by the Japanese Americans interned during WW2. Please let Terre know if you wish to attend - terre.sanitate@gmail.com. More information is provided further on in the newsletter.

This month, we feature GVAA member Paula Gregoire-Jones with a photo and short bio. Paula has been a major asset to GVAA as our Web Master. She developed our new website and put up our virtual Picassos4Peanuts show. She will soon be accepting submissions for our next virtual show. This will be a Spring Forward show scheduled to open April 1st. Guidelines for entering virtual work are provided in the newsletter and will be sent out via e-blast. There is a \$10 fee for entering your pieces which will be used for advertising. Due date for submission is March 15th.

With our new site and P4P show, many artists have contacted us wishing to join GVAA. The Board voted to allow interested artists to apply for membership via jpeg. Guidelines for membership and for submission of jpeg art will be provided to all interested parties. The due date for submission is March 1st, so please advise your friends who have expressed interest in becoming members. They should contact Jan Smith, Director, Membership at jansmith.sb@gmail.com.

Attached to the newsletter is the GVAA Membership Renewal Form which you can fill out and send in with the annual dues of \$25 to GVAA, P.O. Box 435, Goleta, CA 93116. The deadline for enrolling is March 8th. If you want to continue to be included in our virtual shows and all the other events we are scheduling, please send in your enrollment asap.

As always, please keep well and stay safe -

Elizabeth U. Flanagan

Submitted Works



be hung on a wall or in front of a window.

Artist: [Paula Gregoire-Jones](#)
Title: **May Flowers**
Medium: **Mosaic, stained-glass, 13 x 15**

Was done this spring and inspired by a bright bouquets of spring flowers. It is a glass mosaic using opaque glass that I glued to the glass in a picture frame and then grouted. For this piece, I drew the flower design first, and all the flower pieces are cut and shaped to fit the design I drew. The “leaf and stem” background is mostly pieced from scrap glass. Some of the flower centers are stone or mother of pearl cabochons instead of glass. This one can
pgregoire-jones@verizon.net



Artist: [Richard Erskine](#)
Title: **Athabaska River Falls**
Medium: **Oil on Canvas, 18 x 24**

This painting features the Athabaska River Falls, located in western Canada and made famous by poet Robert Service in his poem “Athabaska Dick.”

Rx4erskine@gmail.com



Artist: [Diana Sunukjian](#)
Title: **Imaginary Wings**
Medium: **Watercolor, 8 x 10**

I did this for one of my zoom classes. The assignment was to put on some music and just draw some lines on the paper. Then paint them in as you're inspired. At the last minute I decided to submit it to the Wings show at the Santa Barbara Tennis Club. It was titled: Imaginary Wings. It was accepted into the show...and someone bought it! This is the first piece I've sold to a complete stranger...doing the happy dance!

d.sunlover@gmail.com



Artist: [Marie Arnold](#)

Title: **You Decide**

Medium: **Acrylic on canvas, 36 x 36**

Originally from Quebec, Canada, I have spent most of my life living in California. I am captivated by the different landscapes from the mountains to the sea. I am also impressed by the sheer vastness of the State. Wanting to capture the immensity of this place, I chose to work on larger formats than I usually do. Most of these paintings are 30x40 inches, with some larger at 36x36 inches.

From the Pacific Ocean to the forests of the Sierra, California landscapes are a constant source of inspiration. During various times of the year, the landscape changes from dry

summers where forests often burn without respite to the calming and serene forests of the dark winters where colors merge with the sky. I have purposefully not given names to all of the paintings, as I would rather you connect with the colors, feelings, and sensations.

marie.arnold@verizon.net



Artist: [Merith Cosden](#)

Title: **Night Flowers 1**

Medium: **Acrylic on canvas, 12 x 12**

My flowers show light in the darkness, a reflection of a new sense of hope in the future although we do not know what it will bring.

cosden@education.ucsb.edu



Artist: [Kelly Hildner](#)

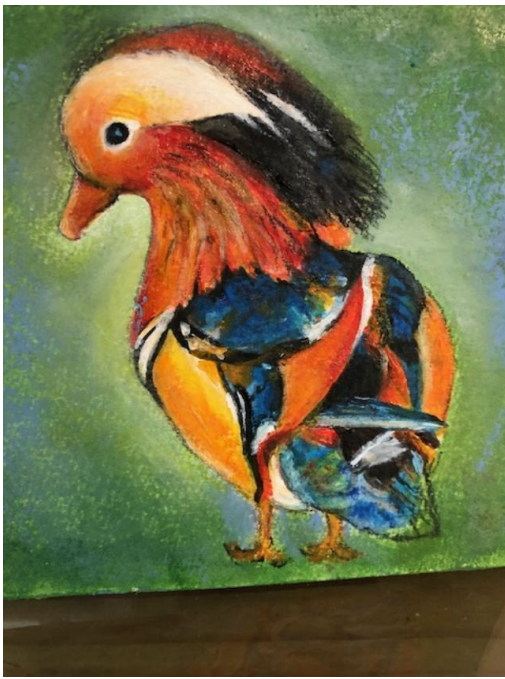
Title: **Rufous-Hummingbird**

Medium: **Watercolor, 9 x 12**

Rufous Hummingbird (9x12 inches): Hummingbirds are a symbol of happiness and joy, and the rufous hummingbird is one of the most feisty species making it also a good symbol of vitality and energy. The vitality of the painting is enhanced by the purple, orange and green triadic color scheme. The shiny throat feathers and the fluffy leg feathers were fun challenges. All my paintings are on

arches 140 lb cold press watercolor paper.

kellyhildnerart@gmail.com



Artist: [Gloria Peyrat](#)

Title: **Mandarin Duck**

Medium: **Acrylic & Oil pastel, 5 x 5 on w/c Paper.**

Mandarin ducks have such vibrant colored feathers and patterns, it was a fun painting to do.

Glor2@cox.net



Artist: [Lynn Dow](#)

Title: **Spring**

Medium: **Acrylic, 16 x 20**

My painting is called "Spring" because it depicts bright spring flowers. It uses texture to accent the feel and shape of the flowers and a light background to emphasize color.

lschockner@gmail.com

Artist: [Holly Hungett](#) **Title:** **Farren Road** **Medium:** **Gouache on Paper, 4 x 8**
I went to Farren Road in Goleta several times in January to draw and paint...I started this on location and completed at home. I love simplifying the shapes and adding interesting color variations



hollyh@sbceo.org



Artist: Pamela Benham
Title: Untitled SBL. 56
Medium: Acrylic on canvas, 20 x 20

The theme of light in the darkness is showing up in my work lately. This one has the brightest light in this family of paintings.

[*pamelabenham@gmail.com*](mailto:pamelabenham@gmail.com)



Artist: Betty White
Title: Returning Home
Medium: Oil on Canvas, 24 x 36

I love painting the movement of water. Adding the boat gave me a chance to paint the billowing sails. There are some very small birds that did not come out in the photo, but they give you the illusion that land is ahead.

[*blnlwhite@aol.com*](mailto:blnlwhite@aol.com)

GVAA Library Schedule for 2021

**LIBRARY EVENTS FOR 2021
HAVE NOT BEEN SCHEDULED DUE TO COVID 19.**

EVENTS: Special & Future Events

Picassos 4 Peanuts – 2020 & 2021

The show is up through March on our new website. All pieces still priced at \$300 or less. Terre Sanitate, GVAA V.P. is continuing to promote our show through various media. All members can also promote as we are continuing to have sales. Next Virtual Show is in April 2021.

Members' Website Links

If you would like to have a link to your personal website, Instagram or Facebook account on GVAA's new site, please send to Paula at pgregoire-jones@verizon.net. Please make sure you include a picture of your work for Paula to use to identify your website. If you already have a link with us, and have not provided a preferred picture to Paula, please do so now so she can update the new site. You may also send a new picture if you currently have a link. GVAA's new web site address is: www.thegoletavalleyartassociation.org.

Special Letter from Jan Smith, GVAA Director, Membership

We have enjoyed sharing art, soliciting critiques and discussing our creative process at our monthly Zoom Get Togethers in 2020. Our next quarterly meeting is March 18th, followed by June 17th, September 16th and December 16th. Detailed announcements will be sent out prior to each meeting so members can let us know if they wish to participate. We look forward to seeing you next Spring.

Best Regards,

Jan Smith, GVAA Director, Membership

Our **Sunshine Gal, Janet Hart** at hartjanet84@gmail.com would like to know of anyone that is ill or has the dreaded COVID. We would like everyone to be healthy and creating masterpieces.

Paula Gregoire-Jones (GVAA's webmaster)



Paula is from Milwaukee, Wisconsin, moving here with her family when she was a senior in high school. She attended SB High for her senior year, SBCC, worked in food service for seven years, and then went back to college at UCSB while working there and then started working in computer support after graduation.

Paula retired from the Santa Barbara Air Pollution Control District in 2010, where she did computer support for 12 years. Paula previously worked at ACC and Mentor Corporation, doing computer support in both positions.

Since Paula has retired, she is getting to exercise her creative side, and has taken jewelry making classes, basket weaving, and stained-glass classes through the SBCC's continuing education Program in Santa Barbara. You may have seen some of Paula's jewelry creation at shows around town including participating in GVAA's annual Stow house show since 2011. In 2015, Paula started teaching wire working and other jewelry classes and has taught regularly in her home classroom and the Carpinteria Arts center, prior to the current shutdown. She hopes to start teaching again later this year.

After learning stained glass and working from patterns for a few years, Paula started designing her own mosaics and stained-glass designs prior to joining the GVAA in 2018. She started showing and selling her stained glass and mosaic work through the GVAA and the Carpinteria Arts center. She also shows her work at the T&T Artisans Enterprise in Los Alamos where she shares a space with her daughter.

I enjoy designing stained glass and mosaics that incorporate shells, geodes, sea glass and utilizing interesting scrap glass pieces with minimal shaping into stained glass motifs that has evolved into a new style that I call "mosaic stained glass". During the current shutdown while she has been unable to

teach jewelry classes, she has been exploring new stained-glass techniques and creating mosaic pieces.

Her husband, Dave is also retired and was a quality engineer at Delco Electronics/General Dynamics. He worked there for 27 years and helped close the doors when they left Santa Barbara.

They have one daughter, Rosemary, who graduated from Vassar College in 2011. She is currently pursuing a career in the arts, designing stained glass and mosaic. She also shows her work in Los Alamos, the Carpinteria Arts center and is a member of SBAA.

Paula's work can be seen in the GVAA's virtual show, at the Carpinteria Arts center "Gift It" show, carpinteriaartscenter.org, and at T&T Local Artisans Enterprise on Bell Street in Los Alamos, www.locartent.com. Examples of her work can also be found on her website. www.pgjdesigns.com.

Workshops & Classes

Art in Troubled Times Zoom talk by Jodi Miles, February 18 at 2 p.m. The lecture **Art in Troubled Times** chronicles the amazing resilience of the human spirit. It looks at the art and craft created by the Japanese Americans interned during WW11. There were over 120,000 people in "relocation camps" surrounded with barbed wire and towers manned with machine guns. Yet, without materials, funds, or support of any kind the spark of art was there. Paintings, poetry, flowers, sculpture, jewelry and gardens were created. We will look at these beautiful art forms and learn about the concept of "Gaman" an important part of U.S. history - especially California's history that may be new to many people. **Jodi Miles** is an art educator who has been teaching art history/art appreciation in the Adult Ed program of SBCC for over 6 years. Before that she taught and developed art programs for Santa Barbara City Schools. She is also happy to be a **member of GVAA**. To sign up and get your Zoom link, contact **Terre Martin Sanitate** at terre.sanitate@gmail.com

In conjunction with our GVAA lecture "Art In Troubled Times" by Jodi Miles, you might be interested in:
AND THEN THEY CAME FOR US
INCARCERATION OF JAPANESE AMERICANS DURING WWII AND THE DEMISE OF CIVIL LIBERTIES

CA Public Libraries presents

- **Virtual Screening - Watch anytime between February 12 - 19**
 - **Special Q&A**
actor and activist **George Takei**
filmmaker **Abby Ginzberg**
& activist **Satsuki Ina**
February 19, 2021 4-5 pm
- **Please go to: <https://gooddocs.net/pages/attcfu-ca-public-libraries>**
for more info and to fill out the form to view film Feb 12-19, 2021
Streaming link & zoom registration link will be emailed Feb 12th

Drawing Together - Artists who prefer video instruction over books should check out Artists Network's **Drawing Together Series**, taught by **Scott Maier**. Tune in to the tutorial of your choice, using the links available at artistsnetwork.com/drawing-together-live-video-streams. After completing a lesson, you can share your drawing and comments with fellow students online. These free-of charge streaming videos are a great way to practice and stretch your drawing skills.

Santa Barbara Museum of Art offers Adult Studio Art Workshops (via Zoom). Explore the basics of watercolor or drawing in small group, one-hour workshops, led by SBMA Teaching Artists and inspired by works of art in the Museum's collection. Free, [Tickets.SBMA.net](https://tickets.sbma.net). Drawing; March 11; Watercolor; February 23, March 21. All Workshops 5 – 6 p.m.

Ruth Ellen Hoag will be guest speaker at Women Painters West, March 11 at 1pm. The title of the talk is Juggling Form and Content for the Contemporary Painter. The talk will be held on Zoom and reservations can be made at: <https://womenpainterswest.org/meetings-and-programs/>

Congratulations: Awards, Galleries, Exhibits, Sales

GALLERIES

The La Cumbre Center for Creative Arts has 3 Art Galleries in La Cumbre. There is only one remaining opening for a new artist to join. If interested, contact **Mike Cregan**, cregan@west.net. The Galleries are filling up with artists' work that they have no place to store, so they are offering a no charge, short-term loan of 3-6 months on selected artworks from some of the artists in the LCCCA galleries. If the piece sells online during the lending period, they will ask for it back, otherwise, it is yours to enjoy for the agreed upon lending period. They want others to enjoy art as much as they do creating it. The artists who are participating are listed with their contact info:

Marlyn Daggett www.marlyndaggett.com; **Pali Szilvassy** palixplore@yahoo.com; **Judith Villa** www.artcld.com/artist/judith-villa-i; **Felice Willat** www.felicewillatphotography.com; **Brian Woolford** www.artworkarchive.com; **Rebecca Marder** rebeccamarder@gmail.com.

SALES; Congratulations!!

The P4P show will be up through March. We have had 10 sales so far. Congratulations to Lynn Altschul, Marie Arnold, Rosalie Bier, Elizabeth Flanagan (sold 2), Tony Galvan, Karen Schroeder, Lynn Weber, Ann Elliott and Lori Lenz. Direct link to the show is: <https://www.thegoletavalleyartassociation.org/p4p-show-2020.html>.

Diana Sunukjian sold her 8 x 10 watercolor, Imaginary Wings, at the Wings Show at the Santa Barbara Tennis Club. See painting above in submitted works.

Gloria Peyrat's pastel painting 'Mandarin Duck' sold in the Westmont 5 x 5 Exhibition and Fundraiser in support of the Westmont Ridley-Tree Museum of Art. See painting above in submitted works.

EXHIBITS

Ruth Ellen Hoag has four paintings accepted in Expo 40 International Fine Art Exhibition at the b.j. spoke gallery, New York City from March 1 to 11, 2021. ruth@ruthelenhoag.com

Marie Arnold has a show at Gallery 113 from February 28 until March 27. The title is California Abstract Landscape.

Elizabeth U. Flanagan has a print of her Lovebirds painting hanging in the window of Distinctive Framing N Art/Reflections A Digital Lab at 1333 State St. for the month of February.

Elizabeth has 3 pieces in GVAA's 10th Annual (1st Virtual) Picassos4Peanuts show on TheGoletaValleyArtAssociation.org. The show is up through March. Over 140 varied and wonderful pieces are being shown on the site. All for \$300 or less. We invite you to check it out.

Elizabeth also has 3 pieces in Santa Barbara Visual Artists' Virtual Spring Exhibition up through May 10th at www.SBVisualArtists.com. Elizabeth is one of the artists interviewed during the Virtual Reception on January 14th at 4 pm. A recording of the interview is available on the site.

Pamela Benham's - painting "Lovers Meeting in the In-between" was selected by the Palm Springs Museum of Art's Artist Council to be in the online exhibition Reflections 20/20, through April 2nd. Three of her rarely seen ink and pencil drawings are in our online exhibit Picasso for Peanuts, through March. She has a painting exhibited in Back to Nature at the Attleboro Arts Museum, Attleboro, MA, March 4th to the 19th.

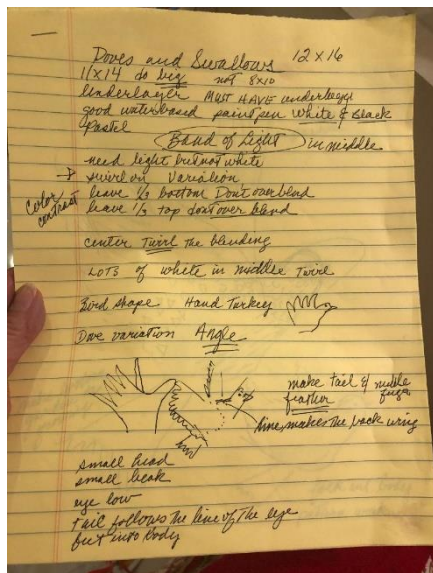
Ruth Ellen Hoag's painting, *Daily Times*, will be shown at Gallery 825, INFORMATIONARY. It runs February 27 - April 9 at Gallery 825 Los Angeles Art Association, 825 N. La Cienega Blvd., Los Angeles, CA 90069 Phone: 310.652.8272, Email: galler825@laaa.org by appointment and online.

Ruth has four paintings in Expo 40 International Fine Art Exhibition at the b.j. spoke gallery, New York, March 1 to 31, 2021. <https://www.bjspokegallery.org/expo-40/>

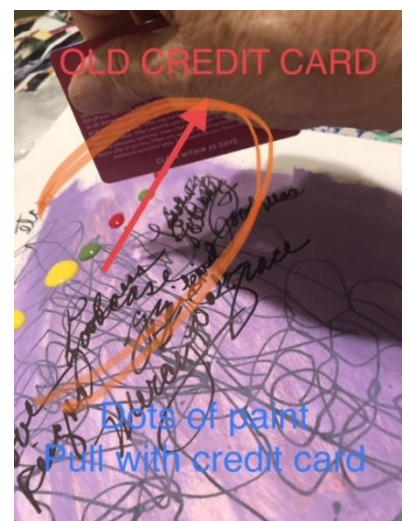
Ruth also is featured with Dorothy Churchill-Johnson and Anthony Askew at GraySpace Gallery, 219 Gray Ave. Santa Barbara, through April 12, 2021

Tips & Techniques

The Reductive Technique (As you paint the background, the image is revealed). Painting a Peace Dove



1. This is how I start my design. I plan what I am going to do and the size. 2. Prepare the paper or canvas with Gesso (Liquitex is my preferred) use at least two coats tinting the final coat. Always dry thoroughly between coats. 3. Completely cover the paper or canvas with a first layer, I often use a marker and write words. Then continue layering with paint or collage, I put blobs of various paint colors at one edge and pull the paint down with cardboard or an old credit card for my first layer. 4. Continue to layer, layer, layer by using collage papers, doilies, etc. Create with Q-tips, rubber stamps, foam shaped rollers, or foam shapes (Michael's or craft store). Dry between each layer. This layer



will be your image. (You will paint over the background.)



5. Choose your image, my example is a DOVE. Practice with any shape you like, flower, dog etc. Create the image outline in chalk. Then, **PAINT** the **BACKGROUND ONLY**. While the background paint is wet, you can carve into the background for details (note my stars) with a stylus, back of a paintbrush, skewer, or toothpick etc. This allows the background color to show through.

6. When the background is completely finished, and the actual image is exposed, add details with Q-tips, paint brushes, foam shapes, paint, markers, pastel, etc. Finish off with a metallic marker of silver or gold for highlights as desired.



(my preferred metallic is: deco color: Premium Prime-Premio, this is a marker that is super metallic!) **LET DRY**. 7. Completed art will be sprayed with “spectra fix” if you’ve used pastel, then let that dry completely. Then I wait at least 4 days before varnishing. I do varnish my art **THAT IS ON** paper as well **AS CANVAS**. I apply varnish with a brush, but you can use a foam roller, or buy spray. (My preferred brand is Liquitex acrylic high gloss).

I hope that you enjoy this and have fun! If you’d like, please follow my Instagram account. I create a piece of art daily. Mooneenmourad@mooneenmourad.com.



I hope you have as much fun as I did creating a unique piece to enjoy.

This tip was submitted by **GVA**A Member, **Mooneen Mourad**.
mooneenmouradartist@gmail.com

“I perhaps owe having become a painter to flowers.” Claude Monet

Areas of Interest to Artists

Acrylic Works 9 – the Best of Acrylic Paintings. Let your creativity shine when you enter Artists Network’s 9th annual contest for acrylic painters! All styles and subjects are welcome. Top winning pieces will earn cash prizes and be featured in a special edition of Artists Magazine, which will also include a select number of honorable mentions. 1st place \$2,000; 2nd place \$1,000; 3rd place \$500 and a select number of honorable mentions. Early Bird (save \$10) Deadline: August 16, 2021 Final Deadline: October 18, 2021. Learn more at: www.artistsnetwork.com/art-competitions/acrylic-works/

Splash 23 The Best of Watercolor Paintings. Artists Network is pleased to announce the 23rd Annual Splash Competition, celebrating artists working in water media, is now open for entries with awards juror, Mary Whyte! 1st place \$2,000; 2nd place \$1,000; 3rd place \$500 and 10 honorable mentions and a select number of finalists. All winning artwork will appear in a special issue publication. Early Bird (save \$10) deadline: March 15, 2021 and Final Deadline: June 14, 2021. Learn more at: www.artistsnetwork.com/art-competitions/splash.

Call for Entries Transparent Water Color Society of America 45th Annual Exhibition is May 1 to August 1, 2021 at the Kenosha Public Museum, WI. Over \$20,000 in cash awards.

The Buena Ventura Abstract Artist Collective Monthly ZOOM Gatherings

The next Buena Ventura Abstract Artists Collective Meeting will be held on March 3, 4pm. This is a Zoom meeting of abstract artists from Santa Barbara and Ventura counties. Artists send in images of their artwork ahead of the meeting to be displayed and discussed during the meeting.

Each month there are several challenges to be met. Artists can do as few or as many as they like, and if they don't have a piece to discuss they're welcome to come and enjoy the company!

This coming month the challenge is an "open" challenge. Bring something you're looking for feedback on.

There is no charge for "membership". All it takes is to send an email to **Joe Osborne** at joss1952@gmail.com to be put on the mailing list. Zoom invitations go out the day before the meeting.

Books, DVDs & Links

New Acrylic Guide to New Generation of Acrylic Paints by Rheni Tauchid (book)

The Art of Gaman - Arts and Crafts from the Japanese American Internment Camps 1942-1946 by Delphine Hirasuna -2013

Timeless Watercolor Live online, videos and mentoring by Vladislav Yeliseyev, go to www.yeliseyevfineart.com or call 941-330-6865.

MISCELLANEOUS

It doesn't matter if you're a painter, photographer or graphic artist. If you create an original image, you can sell it on FineArtAmerica, one of the oldest and best-established print-on-demand sites.

FineArtAmerica encourages artist to sign up and upload their work to be sold on everything from prints to puzzles. The site does the work. It markets your art through the website and a smart phone app that shows your image on everything from a 3-D framed canvas to T-shirts, mugs, shower curtains and phone cases. You can even decide to offer it on tote bags, towels or yoga mats. FineArtAmericas www.merchandising@art.com is only one of several well-regarded print-on-demand sites: artists may also want to sign up with Society6 at www.society6.com and RedBubble at www.redbubble.com.

COVID 19 Shots can be obtained at the following places: Moderna at the Wake Center. You can call 211, #4, #4 for the county or go to their website to register for your shot. They also offer the Moderna shots at Ralphs, 100 W. Carrillo Street. You must sign up at the Kroger website for theirs. The Pfizer shot is being given at Goleta Valley Cottage Hospital, but you must sign up at their website. You must

be 75 or older for this session of shots. Sansum offers it through your Doctor's office. They do not take walk-ins. Next week starts 65 +.

KN-95 Masks are available at Nomad Goods, 19 E. Ortega Street, Santa Barbara, CA93101 for \$9.95 box of 10. www.nomadgoods.com

Noozhawk Talks: The COVID-19 Vaccine

After nearly a year, the COVID-19 crisis is just as alarming and chaotic as ever, with much of today's attention having shifted to the vaccine. Questions abound, and you've been asking Noozhawk for help getting the answers you desperately need. We've been tackling them in our daily reporting, but we know we can do more. And we are. Join Noozhawk on Thursday, Feb. 18, for a free Noozhawk Talks about the new vaccines in an exclusive Zoom panel discussion with Santa Barbara County's leading health-care authorities. *Moderated by Noozhawk publisher Bill Macfadyen, the panelists are:*

- » Ron Werft, CEO of Cottage Health
- » Dr. Lynn Fitzgibbons, Cottage Health's infectious disease specialist
- » Dr. Kurt Ransohoff, CEO and chief medical officer of Sansum Clinic
- » Dr. Charles Fenzi, CEO and chief medical officer of Santa Barbara Neighborhood Clinics
- » Van Do-Reynoso, director of the Santa Barbara County Public Health Department.

The forum will look at how far we've come in this enduring emergency, how far we have to go, what lessons we've learned, and what we're doing right. Throughout, we'll be answering many of the vaccine questions you have.

Have a question for an individual or the group? Click the RSVP link below and you'll be able to submit your question as part of the registration process. We'll use these questions to shape the conversation.

When: 3:30 - 4:45 p.m. Pacific time Thursday, Feb. 18

Where: Online via Zoom

Cost: Free with registration

RSVP: https://zoom.us/webinar/register/WN_rQD0u2UxT6G407r9GJs03w

An RSVP is required for this free virtual event. You must RSVP to receive the link, which will be included in your email confirmation.

REMINDER

All Members are invited to participate in your newsletter. Just send your information to: Your GVAA Newsletter Editor, **Betty White** at: blnllwhite@aol.com

- **Would like your tips and techniques on Pastels, Watercolors, Acrylics, Oils, and mixed mediums.**
- **Information about your sales, commissions, gallery hangings and any miscellaneous art related items you would like to sell, trade, or donate.**

All Members Please Stay Safe and Stay Well.

**GVAA is an organization where you can grow both
personally and professionally.**



Goleta Valley Art Association

How to Join During Pandemic

The Goleta Valley Art Association invites artists working in two-dimensional fine art and photography to apply for membership. Membership in GVAA remains in effect as long as yearly dues of \$25 are paid by February 28. Dues for new members accepted after August 1 are \$15 through the remainder of the year. At this time, we encourage members to actively participate in virtual shows, membership zoom calls, and zoom workshops offered by the GVAA.

To apply for membership, *submit two pieces of artwork in the same medium and style via jpeg for jurying by the given due date. Instructions for submission by jpeg will be provided and must be followed for acceptance. Specific due date and email address will be given at time of invitation to join.*

The fee for entering two pieces is \$10. Please send check to GVAA, P.O. Box 435, Goleta, CA 93116, at the time you submit your art work.

- Artwork must be your original work, not copied from another painting nor enhanced in any way by an instructor or other person.**
- Craftwork, jewelry, stitchery, weaving, stained glass and sculpture are not accepted.**
- If both of your artworks are accepted by the Juror for the show, the artist may become a member of the GVAA upon payment of \$25 dues. Membership will remain in effect for the balance of the year. Both pieces can be displayed in our virtual show.**
- If not accepted, you are encouraged to try again.**
- Your email will be displayed by your art pieces in the virtual show. Interested parties contact you directly to get more information and to purchase the art. There is no commission to GVAA.**

•**Benefits of Membership**

- The opportunity to present your artwork for public exhibition and sale.**
- Opportunities to participate in quarterly members' zoom meetings offering peer critiques. Also periodic zoom workshops and art presentations.**
- Monthly newsletter with exhibition opportunities, local workshops, shows, and events, news of members' artistic successes, and other art news.**
- Camaraderie with artists of like interests.**
- A link from the GVAA Website to your personal art website.**



Goleta Valley Art Association

GVAA Virtual Show Submissions Guidelines

To facilitate adding your work to the GVAA virtual website shows please follow the guidelines below. If you do not follow the guidelines, your submissions may be rejected. If you need assistance, contact Paula Gregoire-Jones at pgregoire-jones@verizon.net.

Please note: having the correct format for the title and captions are the most important points.

Submit up to 2 images – send \$10 (for advertising) to GVAA, P.O. Box 435, Goleta, CA 93116. We are working on setting up a PayPal account on our website for convenience

Make sure the photo you take is in focus (I usually take a minimum of 3 photos and select the best)

Size –A minimum resolution of 700 to 1000 on each side is good. Or look at the photo size – The newer cameras and phones take really large photos. If you can reduce the size. 220 kb to 1m is good. If you don't know how to reduce the size or can't, I can reduce. (on I-Phones select the Medium size option)

Please crop your photos to exclude the frame. Take the photo so it is straight and not skewed. (top larger than bottom). (If you are unable to crop let me know, but if your photo is not taken straight, I will have to crop part of it off to remove the frame)

Name your image using the format below.

“your name”-“title of work”.jpg

Example: PaulaGregoireJones-MayFlowers.jpg

If taking the photos with your phone, most phones will give you an option to change the name of the photo. Open your photo gallery on your phone, select the photo and find a “rename” option. May be under Edit. Or upload or email the photos to your computer and rename the photos from your computer before sending.

Caption information: Include this information for each work submitted in the following format-*all on one line* as below: This will be used for the caption on your work on the website. *You may modify the caption as appropriate to describe your work.*

Your name, “title of work”, media, dimensions, Framed or unframed, price

Example: Paula Gregoire-Jones, “May Flowers”, glass mosaic, 13”x15”, framed”, \$300

Attach your photos to the email vs. inserting into the email. I only need to save them and not have to name them first. If you are unable to name the photo as noted above, include the name of each photo in the message in addition to the caption information.

If sending more than one photo per email, make sure I have a way of telling which photo goes with which caption if it isn't obvious. (maybe a couple words describing the photo above the title).

Following these guidelines will help greatly in setting up your photos on the website. Thank you.

Paula Gregoire-Jones



Goleta Valley Art Association

Membership Renewal 2021

The Goleta Valley Art Association is an all-volunteer, non-profit organization, which depends upon the willing participation of all our members.

Please check off your interests and skills below to show ways in which you can help GVAA. Feel free to write in any relevant skills not listed below. Thank you!

Ingathering's/Shows

Ingathering

Hanging

Membership

Cashiering

Outdoor shows

Juror Selection

Publicity

Graphic Design

Brochures/Flyers

Photography

Marketing

Press contacts

Technology

Website

Database/e-lists

Newsletter

Education

Workshops

Field trips

Receptions

Please share any comments and suggestions.

Please provide a brief biographical sketch. (Continue on reverse as needed.)

Please renew my membership. A \$25.00 check for my dues is attached.

Name _____ Date _____

Address _____ City/State/Zip _____

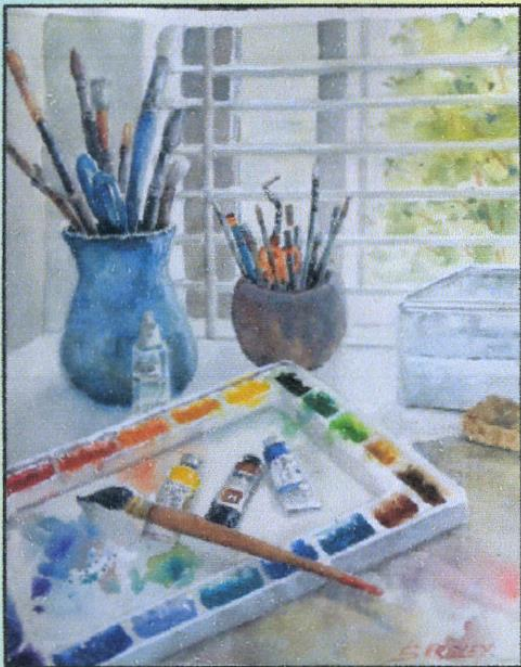
Phone(s) _____

Email _____ Website _____

Dues are \$25/year, payable by Feb. 28 to retain membership and to be included in our directory. Dues are pro-rated to \$15 for new members joining after Aug. 1.

Make check payable to "GVAA" and mail to: GVAA, P.O. Box 435, Goleta, CA 93116.

The Goleta Valley Art Association's
Picassos for Peanuts
Online Art Show Means
Original Art for Not a Lot of Money

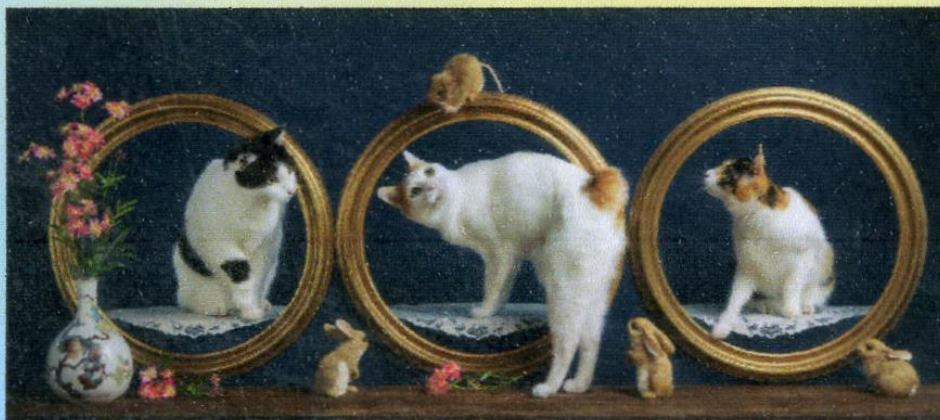


My Covid Corner by **Susan Fridley**

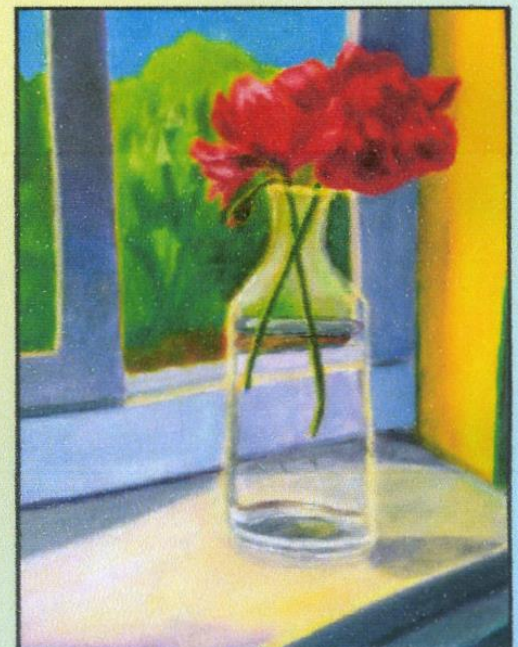
This is your opportunity to purchase original art by local artists — online — to grace your home, for special occasion gift giving — think Valentine's Day — birthdays — or just for fun.

All works priced at \$300 or less!

Available online through March



Three Round frames by **Joyce Reinertson**



Still Life 2019
by **Jennifer Spring Larsen**

Visit: www.TheGoletaValleyArtAssociation.org